

PRESS RELEASE

Miss Lawrence Trust and The Good Exchange celebrate three years of working together, supporting 170 organisations

Call for funders to offer further support

X May 2021 – Over the last year Miss Lawrence Trust has awarded £184,239 in community grants to support 74 charitable organisations via funding and fundraising platform The Good Exchange, over double the amount awarded the previous year.

Miss W. E. Lawrence 1973 Charitable Settlement (Miss Lawrence Trust), a national grant-giving charitable trust, has been in partnership with The Good Exchange since 2018 and has supported a total of 170 charities and community organisations during this time, awarding a total of £290,465 in community grants via platform.

Miss Lawrence Trust (The Trust) is operated by three trustees, who aim to continue Miss Lawrence's wishes to support national, regional and local good causes, particularly those involving children and young people. The Trust uses The Good Exchange's not-for-profit funding and fundraising platform to find and give grants to charitable, community and voluntary organisations in West Berkshire, north Hampshire and the wider UK and has supported several successful match funding appeals over the years of their partnership with The Good Exchange. This includes the current <u>Surviving to Thriving Mental Health appeal</u> where Greenham Trust, owner of The Good Exchange, is trying to raise an additional £100K (West Berkshire Council and Greenham Trust have given £100K each to the pot and have so far awarded £60k).

The Trust has supported several successful Greenham Trust match funding appeals over the last 12 months, such as their Emergency Coronavirus Appeal (£10,000), Surviving to Thriving Mental Health Appeal (£10,000) which has received £100,000 of funding from Greenham Trust and West Berkshire Council and awarded £60,000 to mental health charities as well as its Laptops for Lockdown Learning Appeal (£5,000). Thanks to match funding from Sir Ian McKellen via The Good Exchange, Miss Lawrence Trust has also seen its support for The Theatrical Guild, an appeal to help front of house and backstage theatre workers during the Covid-19 pandemic doubled.

Over 2020/2021, Miss Lawrence Trust has also supported Berkshire Youth's Waterside Centre (youth centre refurbishment) with £5,000 and Berkshire Youth's emergency youth hub triage service with £2,500 (The Good Exchange helped the charity raise £36,000 for the youth hub in a matter of weeks). Further appeals The Trust has supported include Younger People with Dementia (Berkshire) (£5,000) and Get Berkshire Active's Fit and Fed food poverty activity camps and home activity packs to help disadvantaged children and their families get more active and improve their physical and mental health and wellbeing (£2,500). This funding will be matched by Sport England. The Trust also awarded £2,000 to Oxfordshire Community Foundation's early years education appeal, Growing Minds, which will be match funded by the foundation's Donor Advised funds giving it a £4,000 impact.

Partnering with The Good Exchange enables The Trust to work effectively with other funding partners and the public to support local projects in the community together and The Trust urges others to support fundraising initiatives in their local communities via the platform.



Miss Lawrence Trust trustee Jonathan Bastable said: "The Good Exchange continues to be the best way for Miss Lawrence Trust to source eligible projects in its area of giving and finding opportunities to collaborate with funding partners so we can all work together, alongside the public, to ensure local projects are funded and people in need can get supported quickly. Over what has been the most challenging 12 months, Miss Lawrence Trust was more than happy to support innovative match funding initiatives via the platform such as Greenham Trust's Emergency Coronavirus Appeal. We look forward to continuing working with Greenham Trust and our fellow funding partners through The Good Exchange to tackle the most urgent issues in our communities. This is a great opportunity for new funders and corporates in the area to come on board and get the most out of the matched funding available through the partnership with The Good Exchange."

About Miss W. E. Lawrence 1973 Charitable Settlement

The sole benefactor of the Miss Lawrence Trust's investment income, Miss Lawrence, lived in Kintbury and held a significant amount of property which was sold on her death. The current trustees aim to continue Miss Lawrence's wishes to support national, regional and local good causes, particularly those involving children and young people. The proceeds were put into an endowment trust which is invested, the return of which are distributed each year in charitable grants focusing on Berkshire, Oxfordshire, Wiltshire, Hampshire, and the Isle of Wight. The trust also supports national charities and charities outside of their core area such as London and the South East and Gloucestershire.

About The Good Exchange

The Good Exchange is a transformational not-for-profit, charity-owned cloud platform specifically designed to match those organisations and individuals who have money to give to good causes with those who need it most, on a local and regional basis. As the only platform to bring together grantmaking, donations, charitable projects and fundraising in one place, the automated matching system with its simple single on-line application form has revolutionised charitable giving in its local area, making it more accessible, transparent and collaborative.

thegoodexchange.com

About Miss W. E. Lawrence 1973 Charitable Settlement Insert boilerplate.

Media contacts for The Good Exchange Ella Pryor/Ginnia Cheng Finn Partners TheGoodExchange@finnpartners.com 020 3217 7060