

All you need to know about Match Funding Q84036421885 - Q&A Report Report

#	Question	Asker Name	Answer 1	Answer 2
1	With Major match funding, do grants have to be paid through the Good Exchange to be matched ? For example Local Authority funding	Christine McGarvie	Ideally yes, but we understand that not all charities/trusts will make grants via a 3rd party platform and in these cases we would consider matching the grant if it is added as "funds externally raised" and documentary evidence is provided. In this case please contact us directly and we will review the	
2	is match funding just on capital projects?	Natalie Norris	Yes, major grant match funding is for capital projects. Jill Owen.	Community grants of up to £30,000 and Trust Top Up of up to £5,000 matched funding are available for revenue projects.
3	Well done Paul. Sounds hugely successful. How many were involved in your team to put all this	Helen Singleton	Live answered - see recording	
4	Sorry I missed the intro to this session. Will we be receiving the recording?	Monica Srivastava	Hi Monica yes they will be sent out to all registered guests.	
5	Does the project have to be for the sole benefit of beneficiaries in West Berks / North Hants, or can you apply for a national project, where a proportion of the beneficiaries will come from your beneficial area?	Ali Renn	The project doesn't have to be for the sole benefit of beneficiaries in West Berkshire and north Hampshire, however a significant proportion of the beneficiaries should come from our area and a grant is likely to be pro-	
7	For Trust Top up do you have to be a Charitable organisation or can you be not for profit?	Corinna Woodall	Any non-profit but if we have due diligence questions we will ask them before making a Trust Top Up offer. Thanks, Louise	
8	we are a village hall, if we manage to make a surplus on hire fees can we count that towards match funding?	mark nevitt	Unfortunately not, match funding is for matching of altruistic donations, not surplus on hire fees. We apply the rules of Gift Aid as eligibility for matching ie donations should be voluntary and the donor should not receive	
9	Can the 6 month window been extended? I fear that as we are running a year long programme and we haven't started activities yet - won't get going until lockdown ends - we will only have 2 months of matched funding left. Real push will only really happen when we get people	Ian Bowes	Hi Ian, normally no extensions are offered. We do recognise it has been a year like no other... you can request a delay to the offer going live if you know nothing will happen for a few months. Thanks, Louise	

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10	The Good Exchange Platform does not have an option to claim Gift Aid for Bucket collection. - Bucket collection is eligible for Gift aid (Note: GIFT AID SMALL DONATIONS SCHEME (GASDS). Is there an opportunity to add this as a 3rd	Azmal Shah	Hi Azmal, I'm afraid we do not process GASDS and you would need to do this directly with HMRC. We encourage individual donors to give through the platform so that they can complete their own Gift Aid declaration.	
11	Does the Good Exchange have sample letters to corporates / local businesses asking for support and donations?	Lynda Parker-Schwarz	Hi Lynda, sorry not directly but can I recommend contacting Sara Hanson at VCWB who is a bid writer and supports organisations with this? Also happy to see a draft if you want to share it with us for any input? thanks	
12	Hi Louise, I am new to all this! When Greenham trust top up a project by £5000, where does the Trust get that £5000 from? Thanks	Sarah McGill	Great question! Greenham Trust's funding comes primarily from the rents and revenues from Greenham Business Park and a range of properties in the Newbury area.	
13	Many thanks to the Greenham Trust for your support of projects at St. George's Church over many years. Much appreciated!	Philip Read	You're most welcome!	
14	Although we have asked potential donors to our project to give through the Good Exchange, some are still sending money to us directly. Is there a way we can get Trust Top Up on these donations?	Colin Bonner	Hi Colin, you can collect the donations you receive and add them as a collection donation on to your project by BACS or credit/debit card by clicking Donate Now on your project page. Once added the donation would automatically be matched by any match funding in place as long as the donation is	
15	A question for Caroline - what first made you aware that period poverty was a problem?	Andrea Hodgkin	Live answered - see recording	
16	Can I ask - is there a time limit on the match	Monica Srivastava	Hi Monica - see below	
17	I mean to raise the £5k ourselves	Monica Srivastava	Hi Monica - yes there is a 6 month window for matched funding with the emphasis on securing public donations when your project	
18	Agree - Greenham matching is best around. We tried Big Give thinking it would widen fundraising but it just was not effective.	Ian Bowes	Live answered - see recording	

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20	Misha, does this apply to the funding received from companies like vodafone who donate if their employees take part in fundraising? Are we able to donate from our charity's funds if they have paid the money directly?	JUDITH COLBY	Hi Judith, absolutely you can also add funds like this from companies as a donation on your project if they send you the funds directly. As to whether they would be matched by any match funding in place on your project though would depend on the	Hi Judith. To add to this answer, if the funds are from Vodafone Foundation then they would not normally be eligible for matching under Trust Top Up as the Vodafone Foundation is a charitable organisation. They would however be
21	If I donate £100 to a project, I am also asked to pay £6.00 to meet the charge of The Good Exchange. Please confirm that I can record a donation of £106.00 in my income tax return.	Philip Read	Yes, you can record it as £106. You can also download a report of your donations from your account and will have a copy of the email confirmation of the donation plus contribution. All funds come to TGE and are then passed on the the charity.	
23	does the fundraising donation get matched on top of the max £5000 per project?	Andrea Hodgkin	Hi Andrea, once the £5K/match funding offer is used up then no further donations will be matched although they can still be made onto the project until the overall target is reached. Does that make sense? Louise	