

Five local charities announce plans for Greenham Trust's 48-hour summer "Double Matched Day", in bid to raise up to £15,000 each

Donate on Friday 18th and Saturday 19th June and see your £1 become £3, up to a total of £50,000

15th June 2021 – Today, Greenham Trust announces the fundraising activities chosen by five local charitable organisations selected to participate in the Double Matched Days on Friday 18th June and Saturday 19th June 2021, hosted on The Good Exchange platform. The selected participants will be fundraising for causes ranging from helping families of children and young people with special needs and disabilities, to supporting those affected by long-COVID.

On Friday 18th June and Saturday 19th June 2021, charitable organisations will have the chance to treble up to £5,000 of all monies they raise through donations and fundraising activities during this 48-hour period, to a value of £15,000.

The five selected applicants and their chosen activities are set out below.

*PLEASE NOTE: To qualify for the £1 becomes £3 offer, donations must be made via The Good Exchange using the links below during the Double Matched Days **on Friday 18th June and Saturday 19th June 2021**. Donations made before the 18th June or after 19th June will not qualify for the double matched funding.*

1. **Hungerford Town Football Club** – [donate](#) to replace the club's existing changing pavilion to comply with the new FA & league rules by adding women's changing facilities and building an accessible injury treatment room for players and officials injured during matches.

Activity: Members are being asked to take part in some form of sponsored activity, whether running, walking or baking, by holding an event at the Club on Saturday 19th June from midday onwards. On the day itself, the Club will have players and fans engaged in all sorts of maintenance works around the grounds in return for sponsorship funds. Each player and coach has been challenged to raise £100 and some will carry out other physical challenges. [Download your sponsor form here to take part.](#)

2. **Parenting Special Children (PSC)** – [donate](#) to support families through crisis and create a holistic approach to helping families of children and young people with special needs and disabilities. The funding will enable PSC to answer 70 helpline calls/emails, deliver seven online workshops covering topics such as sleep and parental self-care, and run two family events including venue hire and help with transport.

Activity: 1,500,000 Steps Challenge. PSC is asking its supporters to take part in sponsored events such as bouncing on a trampoline, a 10 mile walk or run, or even tidying a neighbour's garden. Every participant is asked to record the number of steps taken and contribute to the overall target of 1,500,000.

3. **Trust for Sustainable Living (Living Rainforest)** – [donate](#) to help create a high-quality rainforest stream exhibit for habitat improvement, education and wellbeing. The stream exhibit will be created within the glasshouses using natural materials and will improve the ecosystem and habitats within the glasshouses while also providing a more tranquil experience for visitors,

adding sounds and sights usually at home in a rainforest. The rainforest stream will educate visitors and allow them to experience the endangered habitat of the rainforest without leaving Berkshire.

Activity: The Living Rainforest is presenting [Stream for Stream \(S4S\)](#), a rainforest livestream, aiming to show how life works in the Rainforest, showcasing animals and their behaviours. The livestream will include commentary and interviews from keepers, environmentalists and others. Alternatively, participants can visit the Rainforest on 18th-19th June to take part in a scavenger hunt and other fundraising activities on site.

4. **West Berkshire Mencap** – [donate](#) to facilitate The Mulberry Project, a new horticultural, woodwork, pottery, gardening and social inclusion environment for adults and children. The project will address isolation, training and social development and can be enjoyed by all the family including the 117 children registered with the Mencap Centre.

Activity: Following a kind donation from MAXX Media, staff have organised wheelbarrow races to raise funds. The team is also actively encouraging corporate partners to get involved in Double Matched Day, when every £10 will become £30!

5. **West Berkshire Therapy Centre** – [donate](#) to support those affected by long-COVID, helping them to recover faster and build their fitness using power-assisted exercise equipment. 100 clients, referred to the Centre by the NHS Long-COVID Consultant at the Royal Berkshire Hospital, will be offered a free exercise programme of 20 sessions to assist in their rehabilitation. Funds will pay for a professional physiotherapist's initial assessment, a supervised exercise programme of 20 sessions and an exit assessment.

Activity: Participants will be raising money by hiking, cycling, rowing and swimming the equivalent of a number of well-known challenges, including rowing the equivalent of the English Channel and cycling a stage of the Tour de France, by making use of the Therapy Centre's power assisted exercise equipment. The team will also be holding a cake bake sale at the Centre on 18th-19th June.

Tess Eagles, Business Development and Partnerships Manager, Parenting Special Children, said: "Parenting Special Children is very excited to be chosen for Double Matched Day."

John Holt, Trustee, West Berkshire Therapy Centre, said: "Thank you for the fantastic opportunity to take part in the Double Matched Days this June. My colleagues and I are all immensely grateful."

Karl Hansen, Executive Director of Trust for Sustainable Living (Living Rainforest) added: "The funding will make a huge difference, both for visiting school children and the general public. Just imagine the calm that a running stream will bring to the Living Rainforest glasshouses!"

Chris Boulton, CEO of Greenham Trust, said, "These five fantastic finalists have each presented very energetic and imaginative plans for their fundraising activities. We wish them all well and look forward to our first 48-hour Double Matched Day being a huge success!"

Every £1 raised or donated on Friday 18th June and Saturday 19th June will be matched with £2 by Greenham Trust (up to £50,000) so get your fundraising activities ready and set a reminder to donate to your favourite local fundraising charitable cause on the day!

For more information on the appeal and the selected five local organisations, please visit <https://thegoodexchange.com/double/>.

Photography available on request.

About Greenham Trust

Greenham Trust Ltd was founded in 1997 to purchase the former Greenham Common Airbase, and to create and manage the new 150-acre Greenham Business Park. The Trust's principal objective is to use income from commercial property to provide charitable funding for the benefit of the local communities in West Berkshire and North Hampshire. Since its inception, the Trust has supported over 1,000 local organisations, donating over £58 million over the last 20 years. Groups seeking funding can apply online at The Good Exchange: <https://thegoodexchange.com>.
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About The Good Exchange

The Good Exchange is a transformational not-for-profit, charity-owned cloud platform specifically designed to match those organisations and individuals who have money to give to good causes with those who need it most, on a local and regional basis. As the only platform to bring together grant-making, donations, charitable projects and fundraising in one place, the automated matching system with its simple single on-line application form has revolutionised charitable giving in its local area, making it more accessible, transparent and collaborative.
<https://thegoodexchange.com/>

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