

PRESS RELEASE

Greenham Trust opens applications for “Double Matched Day” on The Good Exchange platform
Every pound donated will be trebled on “Double Matched Day” (Friday 24th July) with £100,000 up for grabs

29th June 2020 – Today, applications open for Greenham Trust’s Double Matched Day hosted on The Good Exchange fundraising platform. From 00:01 to 24:00 (midnight) on Friday 24th July 2020, charitable organisations will have the chance to treble up to £5,000 of all monies they raise through donations and fundraising activities during this 24-hour period.

With up to £100,000 to be awarded to up to 10 charities area on the day (with a limit of £10,000 of matched funds per fundraising project), this is a valuable opportunity for communities and charities to turn each £1 donated into £3. To be eligible for consideration, charitable organisations’ fundraising projects must be within the West Berkshire and North Hampshire area, the charities must be registered on The Good Exchange platform and have a new or existing project live by close of business on Monday 13th July. Please visit the [event page](#) for more information on the requirements.

In the meantime, any charitable organisations that wish to be considered for the £10,000 double matched fund are encouraged to start planning how they will drive public and local business donations and run fundraising activities on the day in order to reach their £5,000 target. Example fundraising activities include a virtual sport’s day, indoor family challenges, virtual cookery lessons or online quiz or bingo nights or even simpler, sending donation requests to [WhatsApp contact lists](#).

Chris Boulton, Chief Executive of Greenham Trust, said, “We know that the Coronavirus pandemic has presented a lot of challenges for many charitable organisations, particularly in terms of fundraising, and we are delighted to provide this opportunity for them to boost their funding.”

This is not an opportunity to be missed, apply [here](#).

About Greenham Trust

Greenham Trust Ltd was founded in 1997 to purchase the former Greenham Common Airbase, and to create and manage the new 150-acre Greenham Business Park. The Trust’s principal objective is to use income from commercial property to provide charitable funding for the benefit of the local communities in West Berkshire and North Hampshire. Since its inception, the Trust has supported over 1,000 local organisations, donating over £58 million over the last 20 years. Groups seeking funding can apply online at The Good Exchange: www.thegoodexchange.com.
www.greenhamtrust.com

About The Good Exchange

The Good Exchange is a transformational not-for-profit, charity-owned cloud platform specifically designed to match those organisations and individuals who have money to give to good causes with those who need it most, on a local and regional basis. As the only platform to bring together grant-making, donations, charitable projects and fundraising in one place, the automated matching system with its simple single on-line application form has revolutionised charitable giving in its local area, making it more accessible, transparent and collaborative.

<https://thegoodexchange.com/>



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