

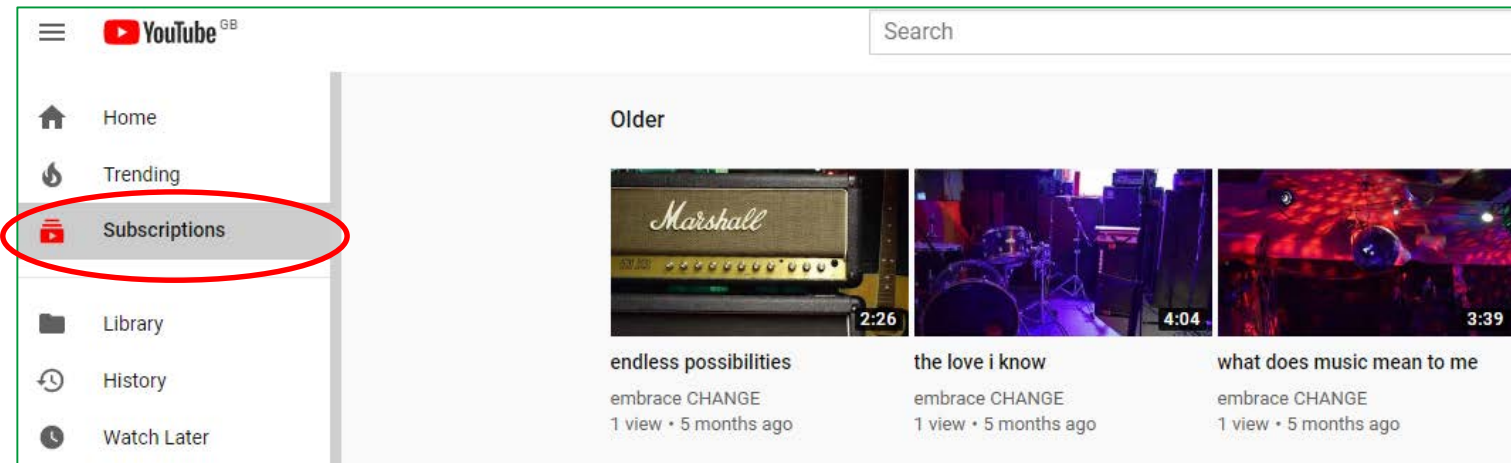
# How to Subscribe to a YouTube Channel

# Agenda

1. Why subscribe to a YouTube channel?
2. How to Subscribe to a YouTube channel if you already have a Google account
3. How to receive YouTube notifications (desktop and mobile)
4. How to set up a Google account

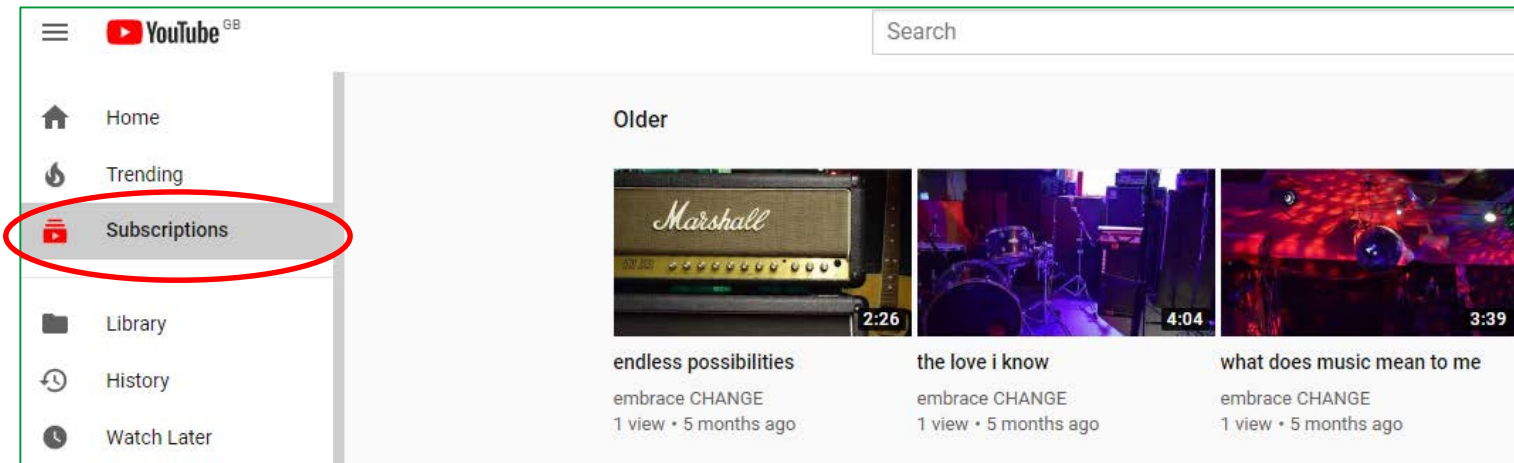
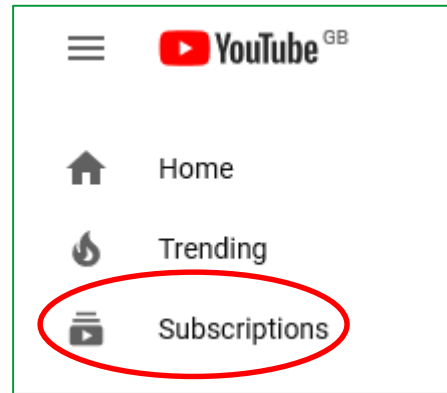
# Why Subscribe to a YouTube Channel?

1. A YouTube Channel is a person or organisation's home page on YouTube
2. When you **subscribe** to a YouTube channel, any new published videos from that Channel will show up on the left hand menu in your **Subscriptions** feed
3. Click/Tap on Subscriptions to see your Subscriptions page
4. Each YouTube video and Channel page has a red **Subscribe** button
5. You can also be notified via e-mail when a channel you subscribe to publishes new content.



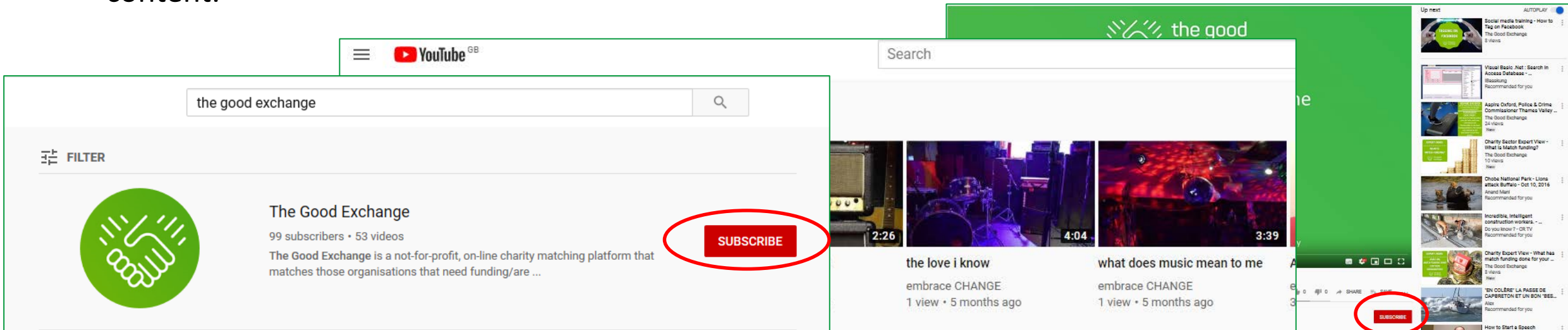
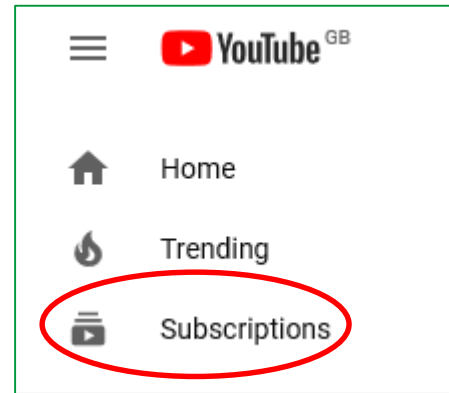
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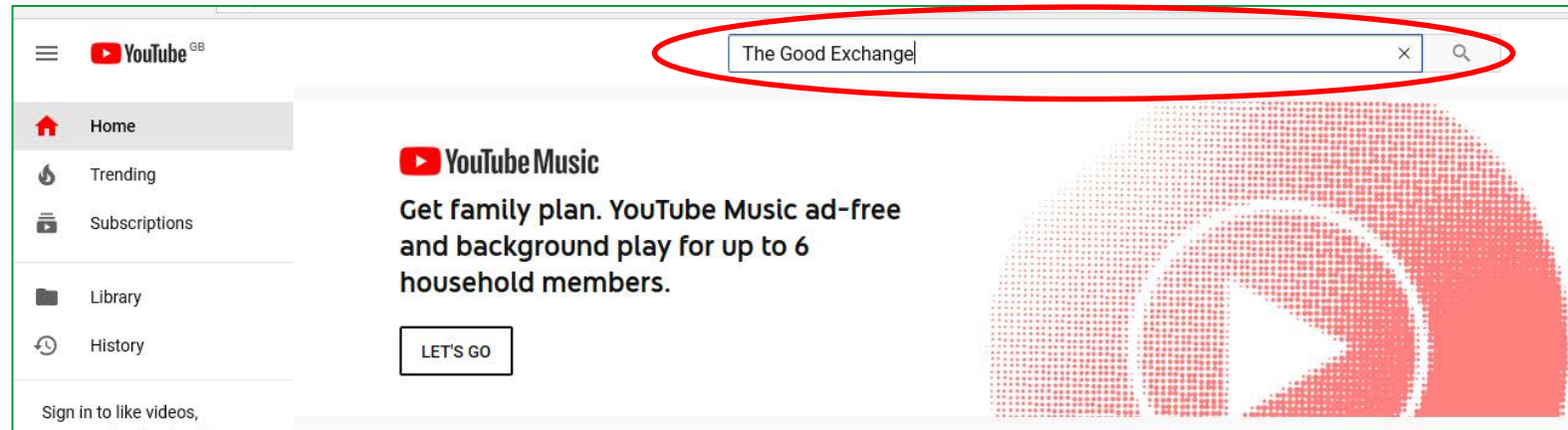


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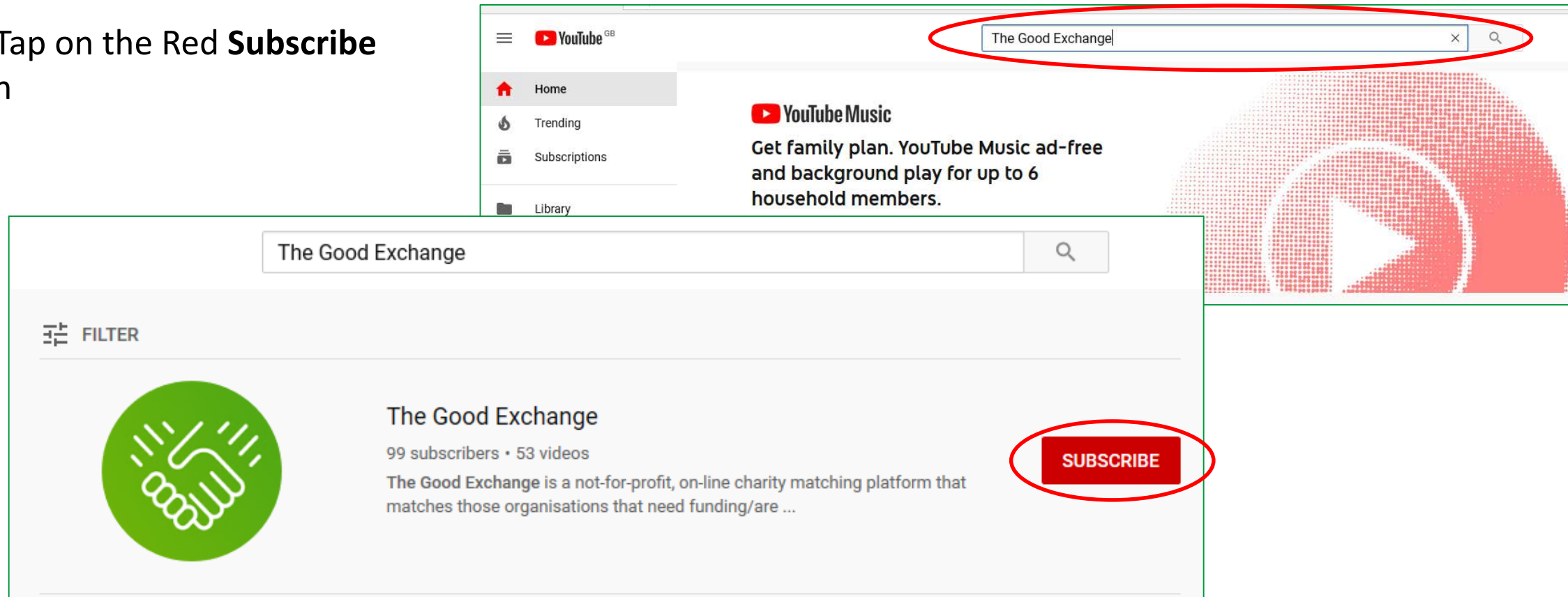


# How to subscribe to a YouTube Channel



# How to subscribe to a YouTube Channel

1. Go to <https://YouTube.com> and **search** for the channel you want to subscribe to (e.g. **The Good Exchange**) or go directly to: <https://www.YouTube.com/thegoodexchange>
2. Click/Tap on the Red **Subscribe** button





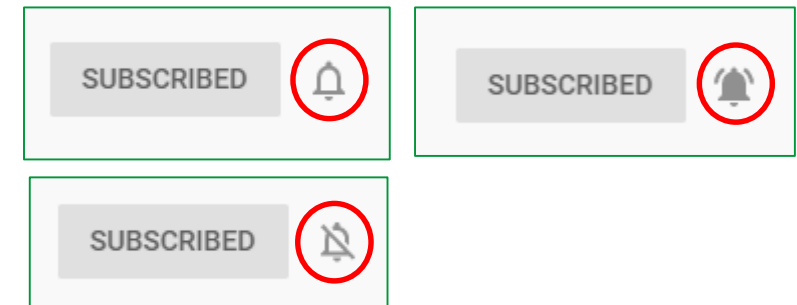
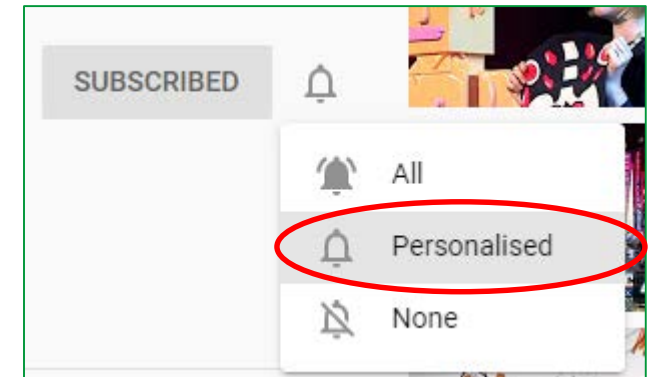
# Sign-up for YouTube Notifications

YouTube notifications let you know when new videos have been posted on the channels that you have subscribed to.

After you have subscribed to a Channel, click on the bell to receive notifications for that channel. The default is **Personalised** notifications:

A customised experience (set by Google) that differs by person. Personalised notifications are sent using signals such as your watch history, how frequently you watch videos from the channel, how popular certain videos are, and how often you open notifications. If you want to see notifications every time a channel publishes a video, click/tap on the grey bell icon.

- Click/tap on the **grey crossed out bell** icon to turn off notifications on a channel
- Click on the **grey filled in bell icon** to receive all notifications on a channel
- Click/Tap on the **Subscribe** button and then on **Unsubscribe** to Unsubscribe from a Channel completely





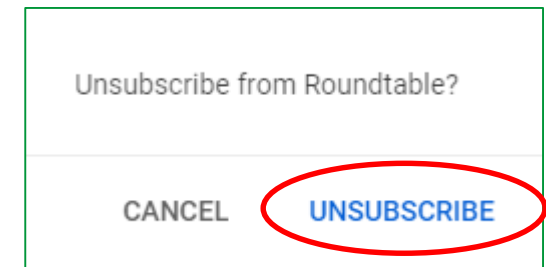
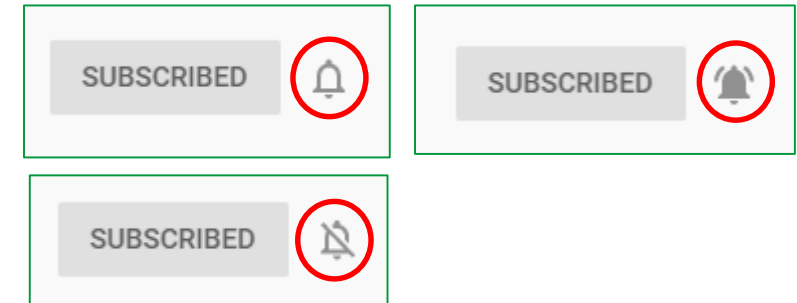
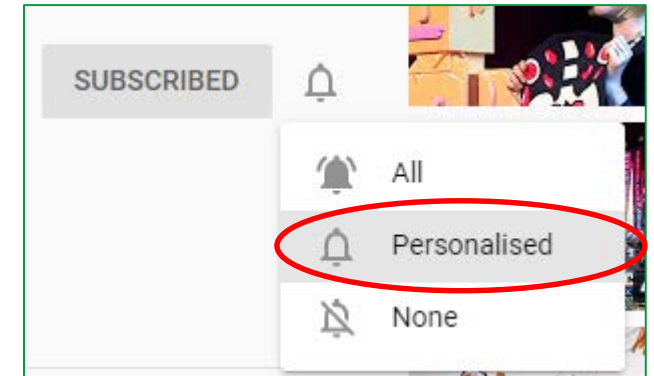
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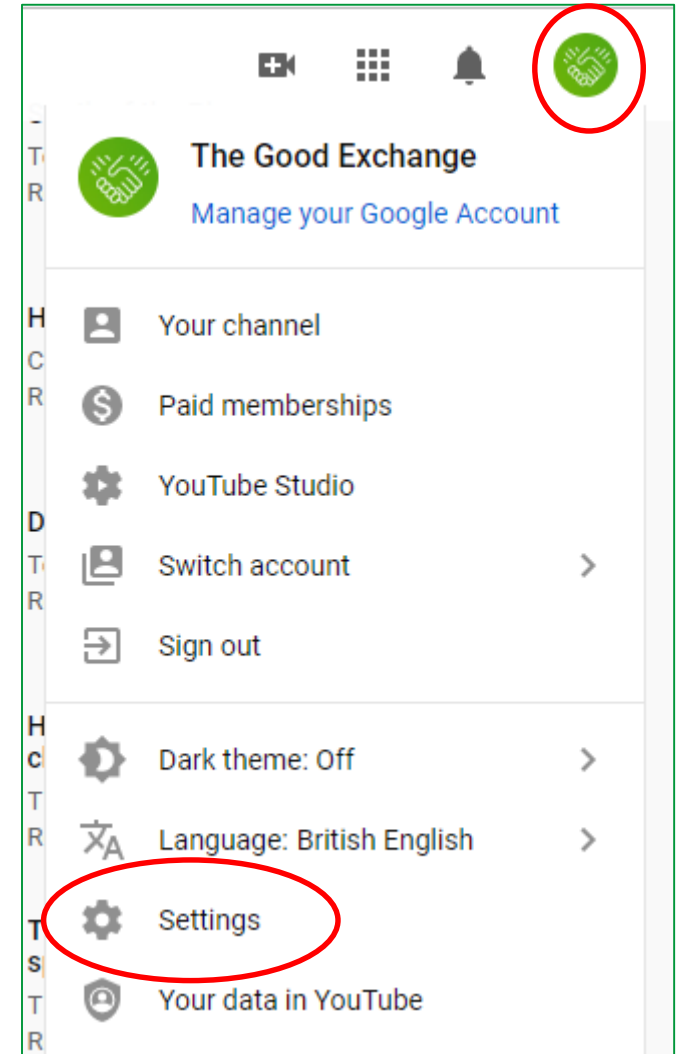


# Manage how you receive YouTube notifications – Desktop #1

YouTube sends emails, notifications on mobile, or inbox notifications on your computer.

Manage your [YouTube Notifications](#)

1. Sign in to YouTube (via Google Chrome)
2. At the top of your screen, click your profile picture
3. Click/Tap Settings
4. Click [Notifications](#)
5. Next to Desktop notifications: Click/Tap on the grey circle **Get notifications in this browser** and it will turn blue
6. Do the same for **Subscriptions**

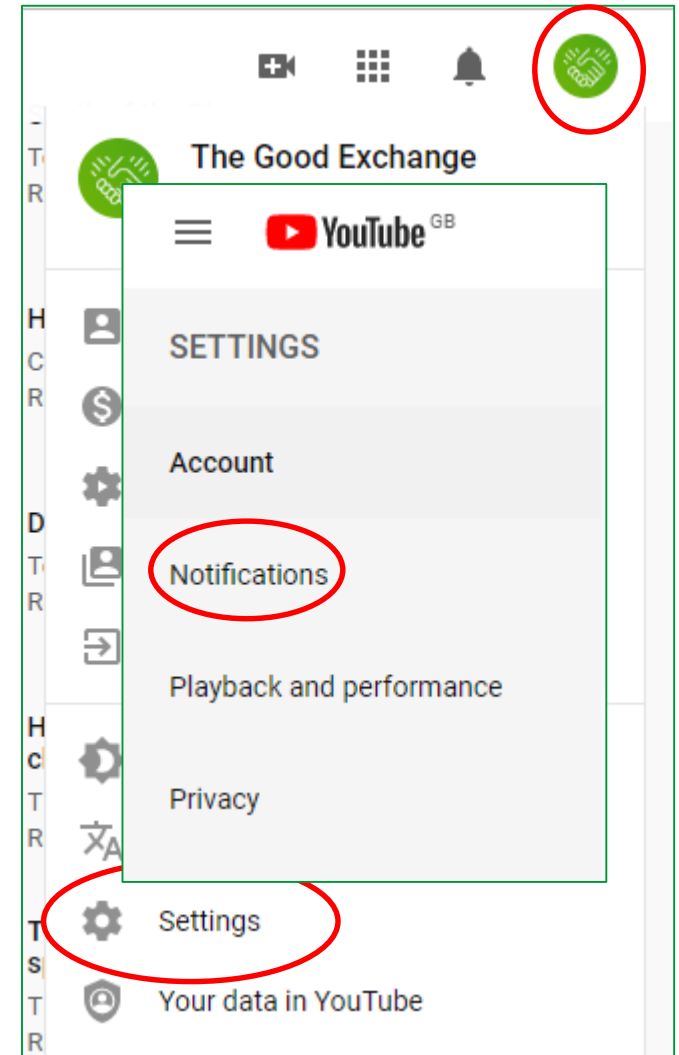


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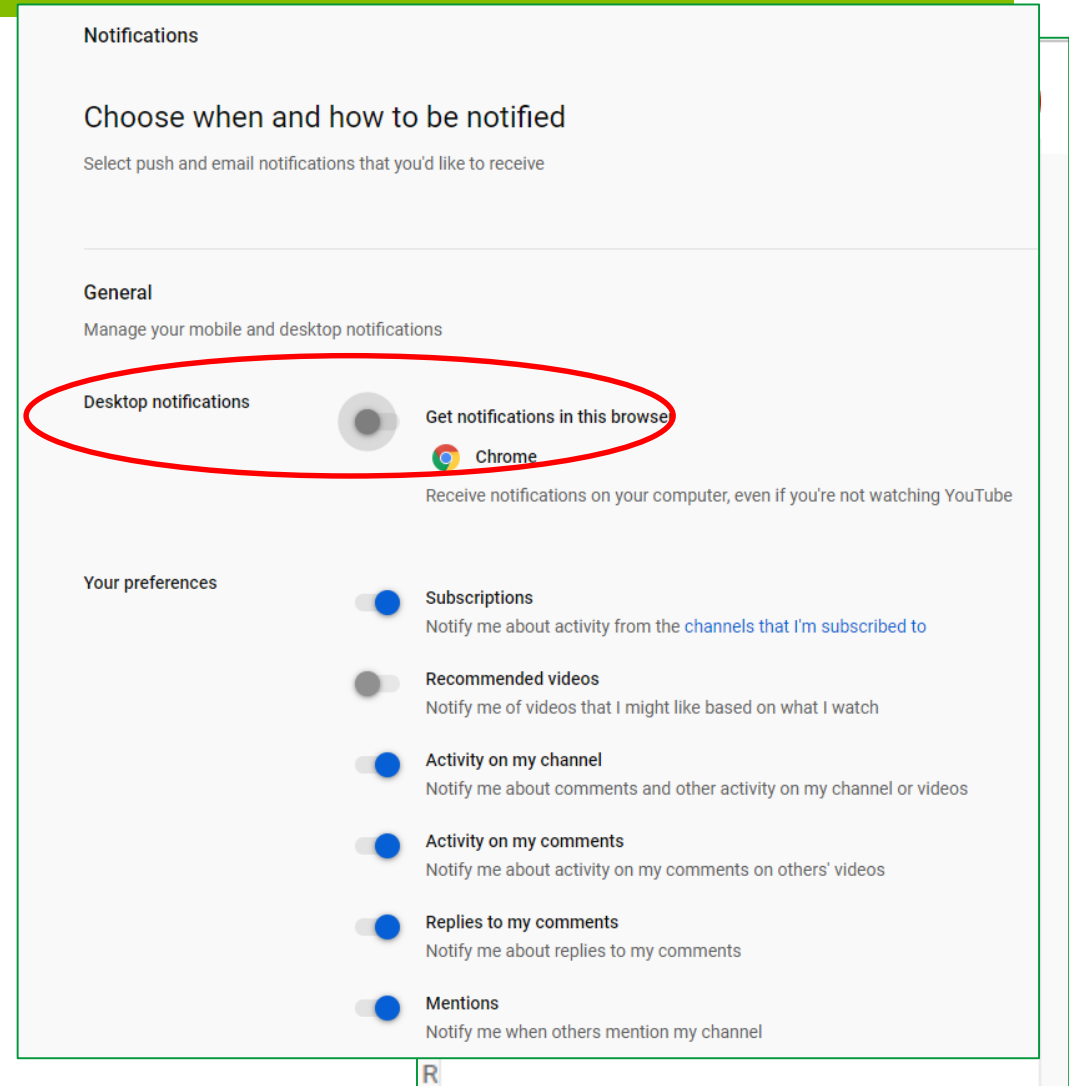


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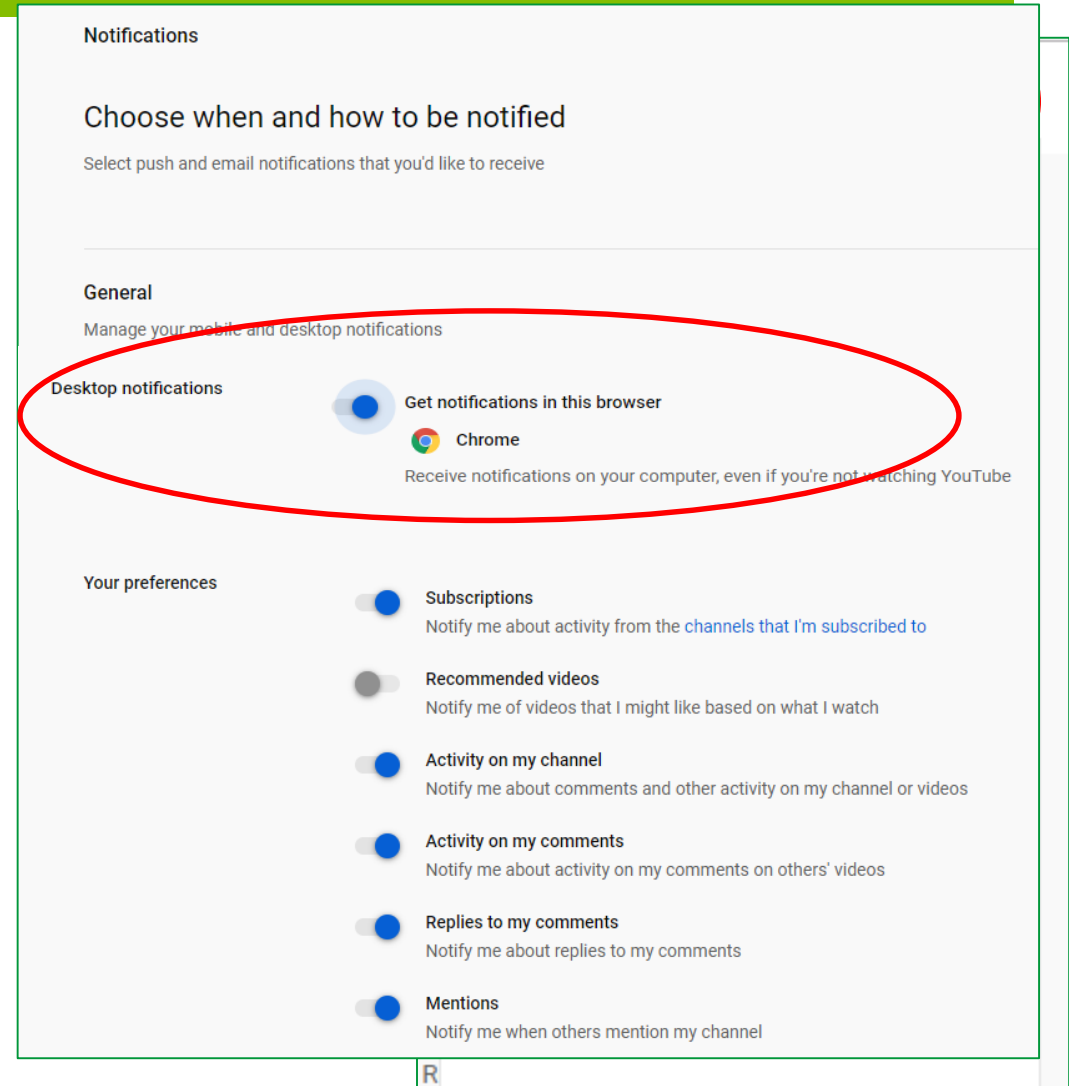


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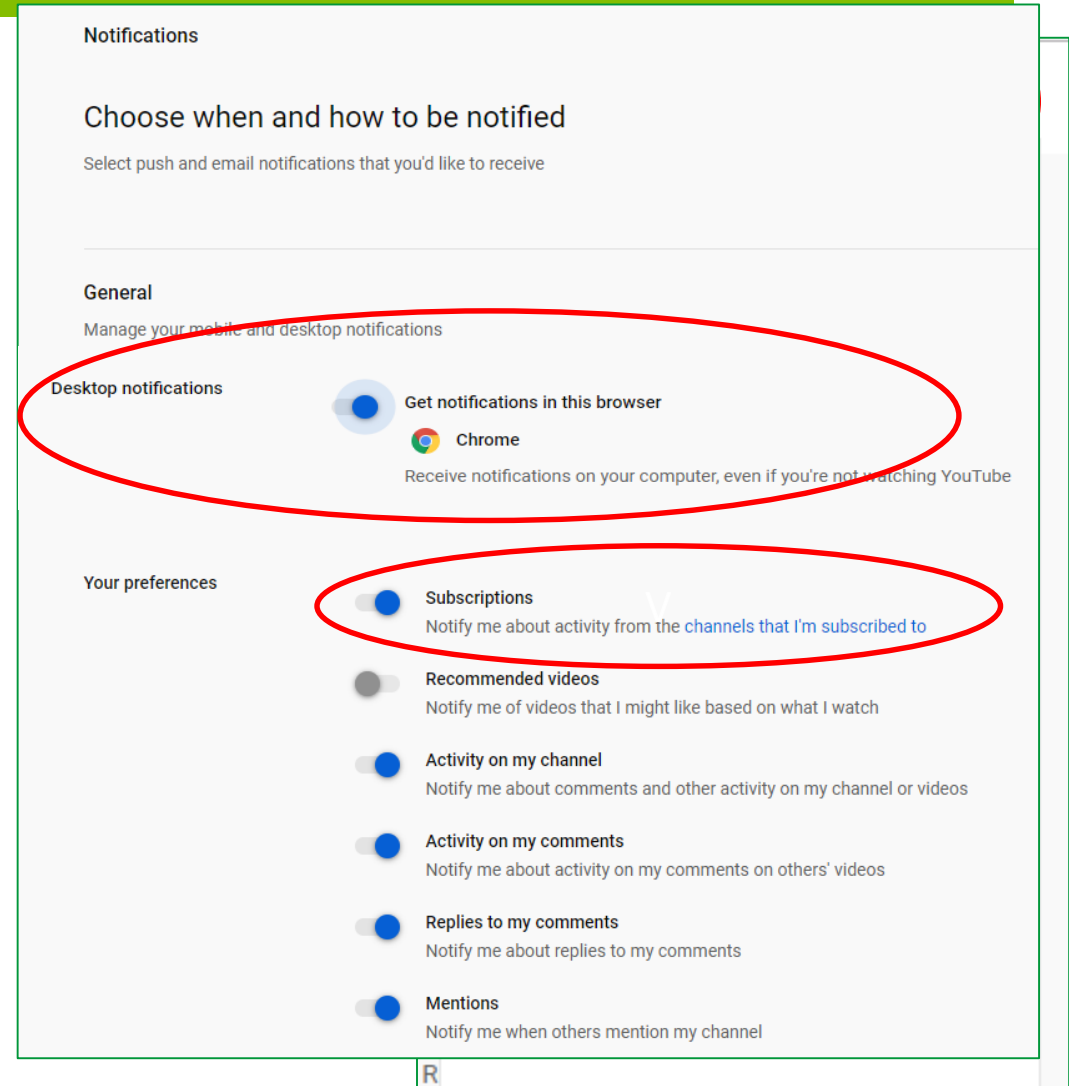


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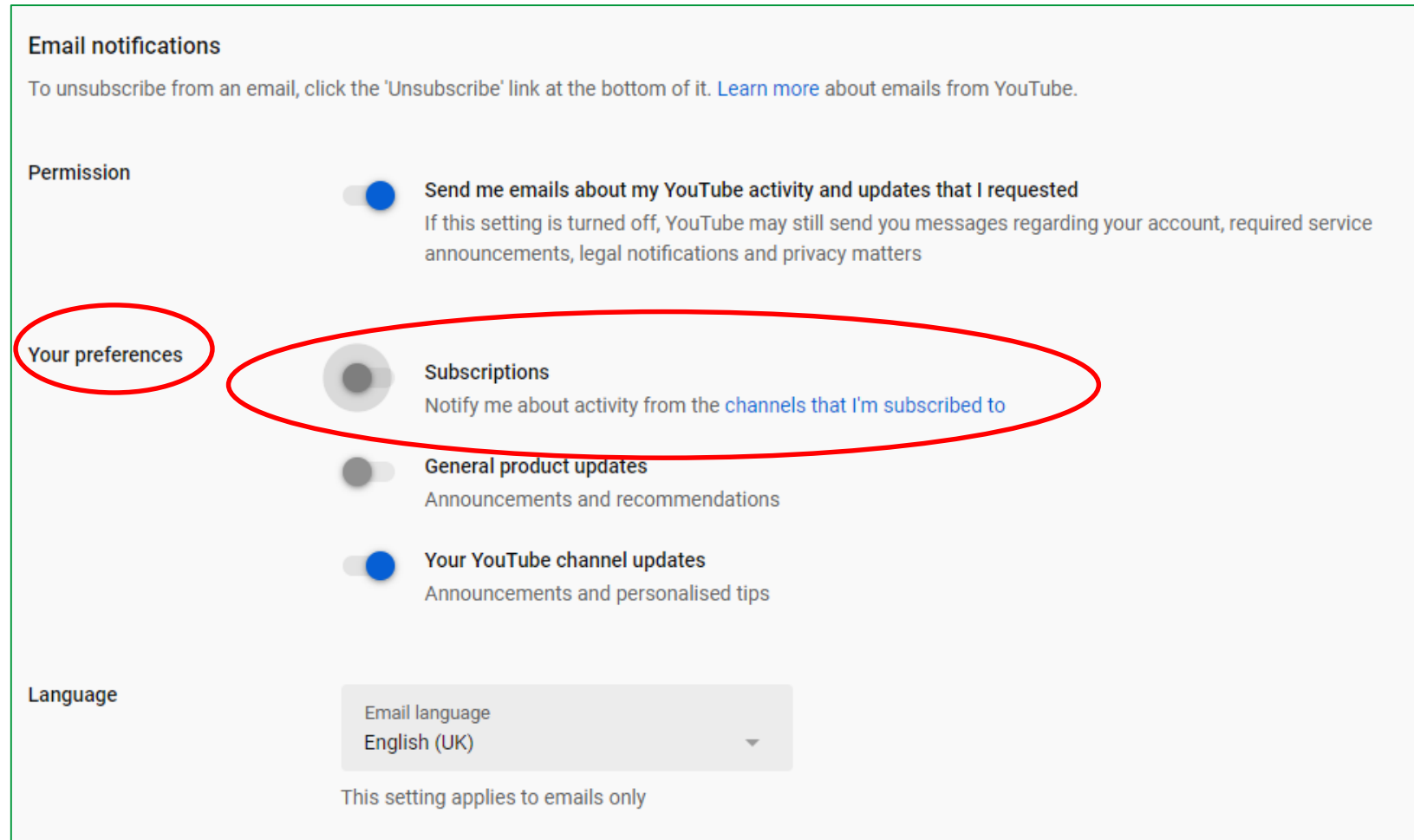


## Manage how you receive YouTube notifications – Desktop #2

6. Scroll down to Email notifications and the **Your preferences** section
7. Click/Tap on the **Subscriptions** grey circle next to **Your preferences** to agree for YouTube to **Send me emails about my YouTube activity and updates that I requested.**

It should turn blue

You will now be notified via your browser and via email about new videos on channels you have subscribed to.



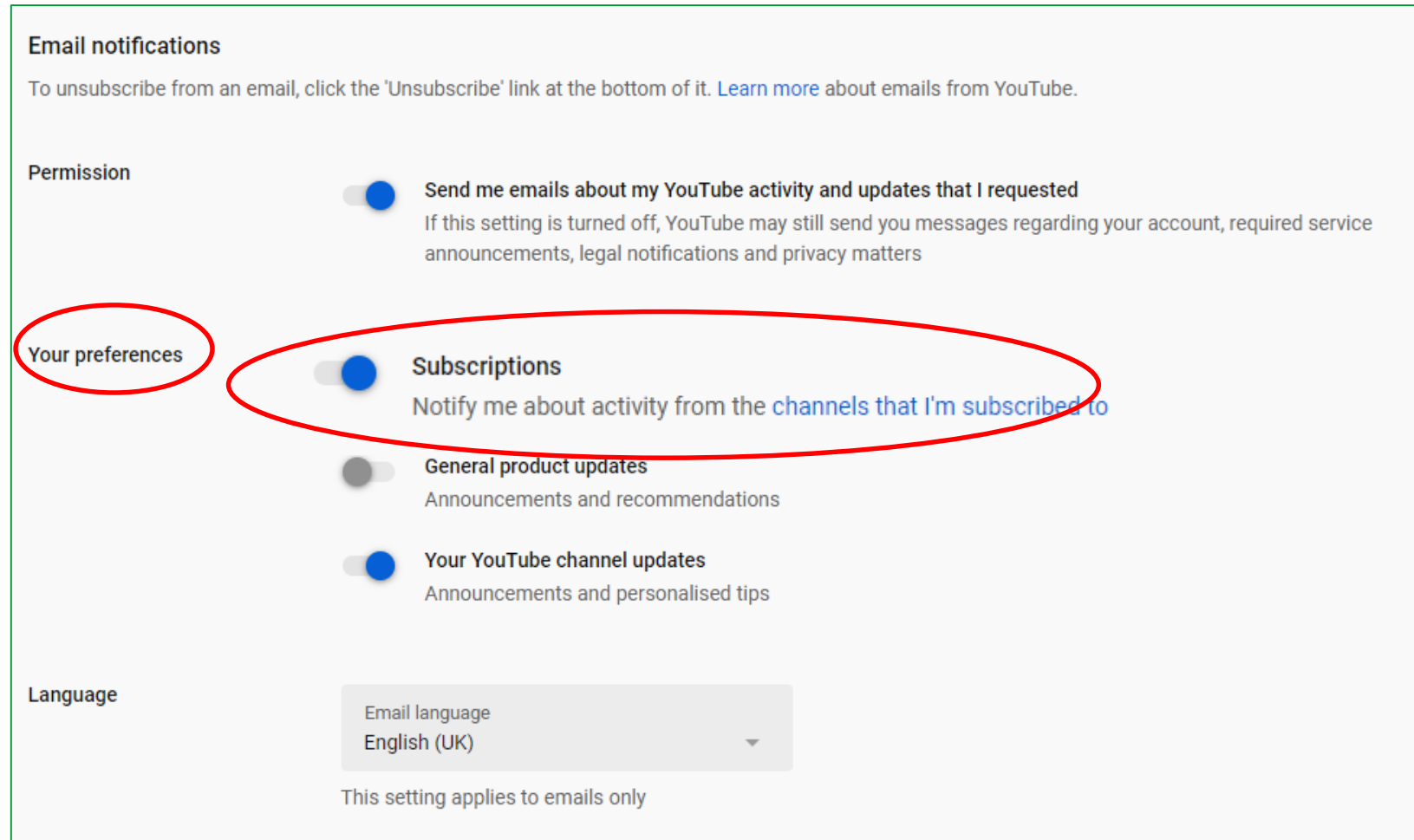


## Manage how you receive YouTube notifications – Desktop #2

6. Scroll down to Email notifications and the **Your preferences** section
7. Click/Tap on the **Subscriptions** grey circle next to **Your preferences** to agree for YouTube to **Send me emails about my YouTube activity and updates that I requested.**

It should turn blue

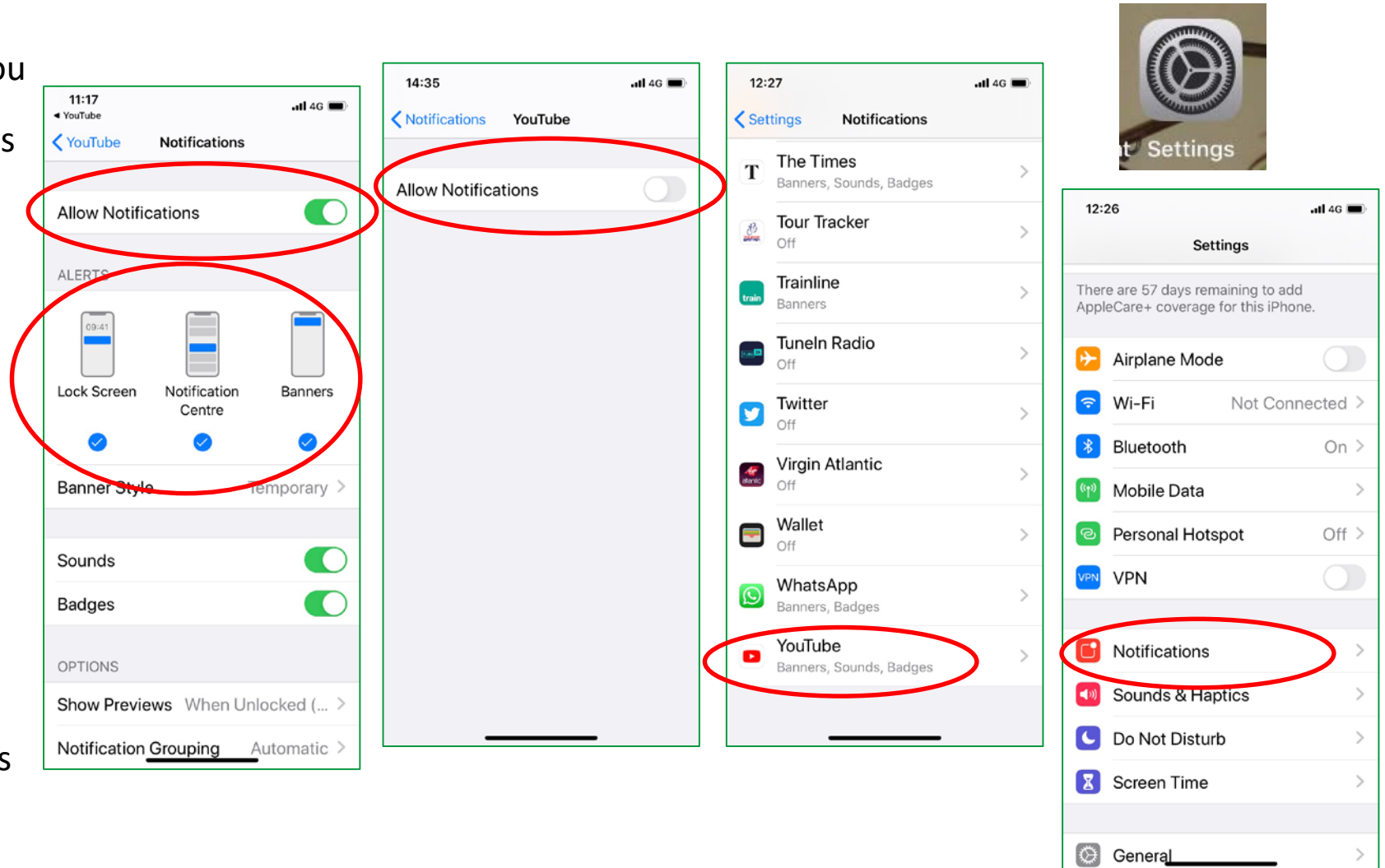
You will now be notified via your browser and via email about new videos on channels you have subscribed to.



# Manage how you receive YouTube notifications –Mobile #1

If you want to receive notifications via the YouTube app on a mobile 'phone, you will have to set up your notification preferences on your 'phone. The process will look something like this example (based on the Apple iPhone iOS operating system). The Android process will be similar but slightly different.

1. Download the YouTube app from the App Store/Google Play
2. Tap on the **Settings** icon
3. Swipe down to **Notifications** and tap
4. Swipe down to the **YouTube app** and tap
5. Tap on the **Allow Notifications** Circle (it will change from grey to green)
6. Choose where you want Notifications to appear on your 'phone.



# How To Create a Google Account or Find your Existing Account

Listen on if you don't have a Google Account or you can't remember your Account details.

# If you don't have a Google Account you will need to create one

1. A Google Account is a username and password that can be used to log into Google applications
2. Your Google Account enables you to access Google applications including: Google Analytics, YouTube, Google Ad Grants, Google Docs, Google Play (for Apps)
3. All gmail accounts (a free Google account with an e-mail address that ends in @gmail.com) are Google Accounts so if you have a gmail account you will already have a Google account
4. Not all Google accounts are gmail accounts (you can use another e-mail account such as [marina.stedman@thegoodexchange.com](mailto:marina.stedman@thegoodexchange.com))
5. Google apps and accounts work best with the Google Chrome browser

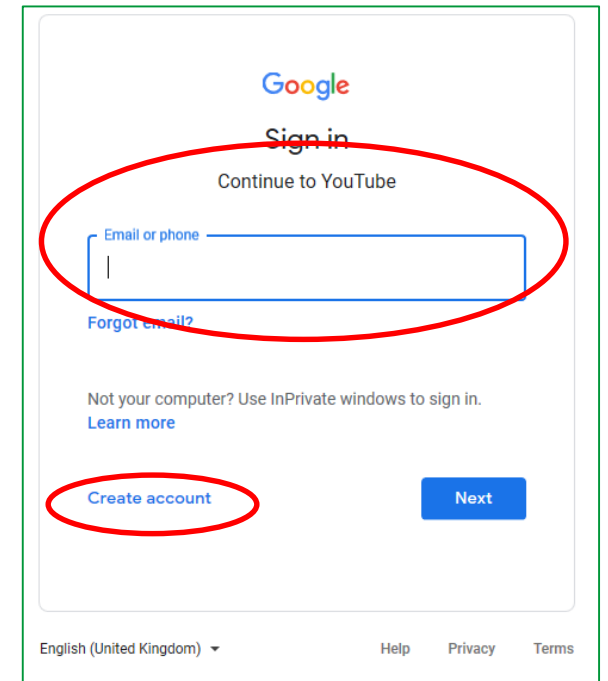
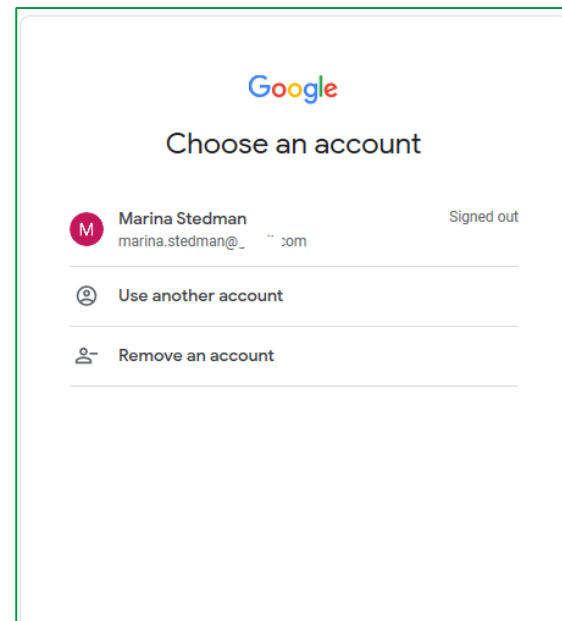
# Subscribing to a YouTube Channel – Log In to Google or Create an Account

YouTube belongs to Google so you will be asked to Sign In to Google or Create a Google Account in order to Subscribe to a YouTube Channel. To sign in go to:

<https://myaccount.google.com/intro?> or directly to YouTube:

<https://www.youtube.com/thegoodexchange>

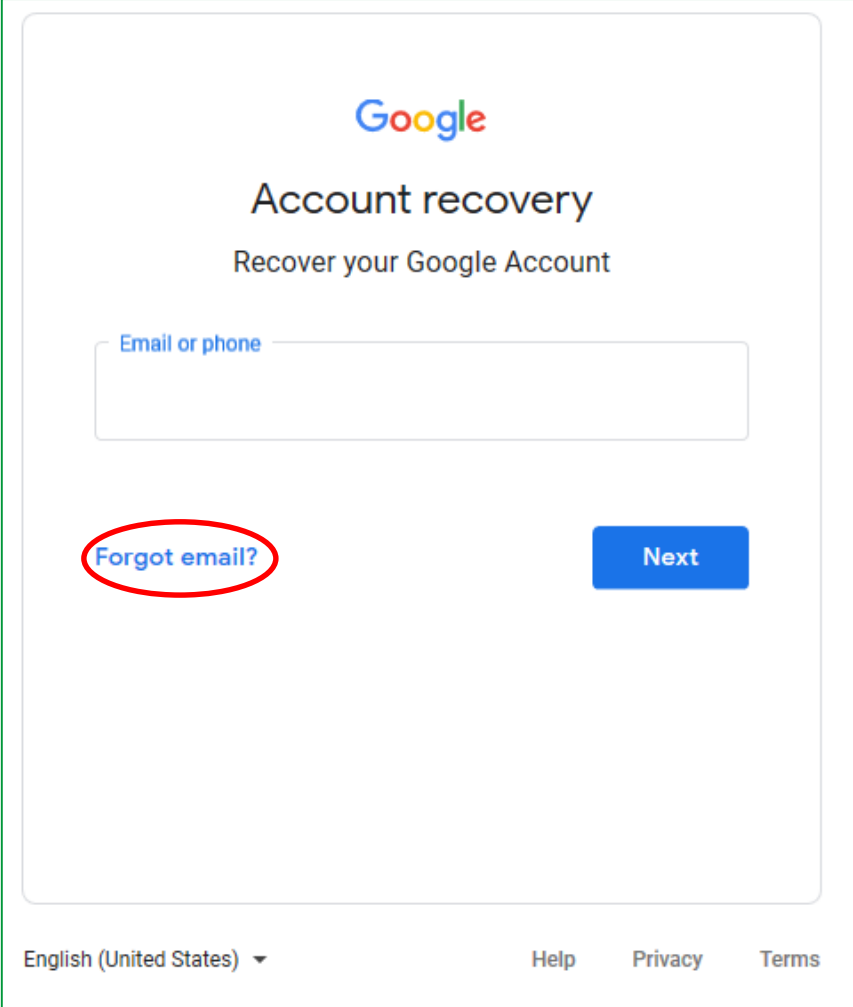
1. If you see the **Continue to YouTube** box you can sign in if you already have a Google Account **OR** Click/Tap on **Create Account**
2. If you see the **Choose an account** box, it might be because you already have a Google account but you have more than one account (one for work and one for personal use for example). Choose which account to use.



# Forgotten your User Name or Google Password?

1. If you have forgotten your User Name/e-mail address or Password or you don't know if you have one you can recover your account by following the **Forgot email** link below or by clicking/tapping on **Forgot e-mail?** on the log-in screen and following the steps

<https://www.google.com/accounts/ForgotPasswd>

A screenshot of the Google Account recovery page. At the top is the Google logo, followed by the text "Account recovery" and "Recover your Google Account". Below this is a text input field labeled "Email or phone". Under the input field, there is a link "Forgot email?" which is circled in red, and a blue button labeled "Next". At the bottom of the page, there is a language selector "English (United States)" with a dropdown arrow, and links for "Help", "Privacy", and "Terms".

# Forgotten your User Name or Google Password?

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<https://www.google.com/accounts/ForgotPasswd>

The image shows two panels of the Google Account recovery interface. The left panel is partially visible, showing a 'Forgot email?' link circled in red. The right panel is the main 'Account recovery' screen. It features the Google logo at the top, followed by the title 'Account recovery'. Below this is a text input field containing the email 'marina\_stedman@' and a dropdown menu set to 'com'. A prompt asks the user to 'Enter the last password you remember using with this Google Account'. Below the prompt is a password input field with a blue border and a visibility toggle icon. At the bottom, there is a link 'Try another way' and a blue 'Next' button. The language is set to 'English (United States)'.



# Forgotten your User Name or Google Password?

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<https://www.google.com/accounts/ForgotPasswd>

The image displays three overlapping screenshots of the Google Account recovery interface. The leftmost screenshot shows a login screen with a 'Forgot email?' link circled in red. The middle screenshot shows the 'Account recovery' page where the user's email 'marina\_stedman@' is entered, and a prompt asks for the last password. The rightmost screenshot shows the next step where a verification code is requested via a phone number, with a 'Send' button at the bottom.

Account recovery

This helps show that this account really belongs to you

marina\_stedman@ com

Enter the last password you remember using with this Google Account

Enter last password

Try another way

Get a verification code

To get a verification code, first confirm the phone number you added to your account .....07. Standard rates apply

Phone number

Send

I don't have my phone

# Not sure if you have a Google Account?

1. If you're not sure if you have a Google account type your e-mail address in the box and Google will tell you if there is or isn't an account associated with that e-mail address
2. If you see the **Couldn't find your Google Account** message, click/tap on **Create Account** and follow the steps on the next slides

Google

Sign in

to continue to YouTube

Email or phone

marina\_steadman@hotmail.com

✕

ⓘ Couldn't find your Google Account

[Forgot email?](#)

Not your computer? Use InPrivate windows to sign in.  
[Learn more](#)


[Create account](#)

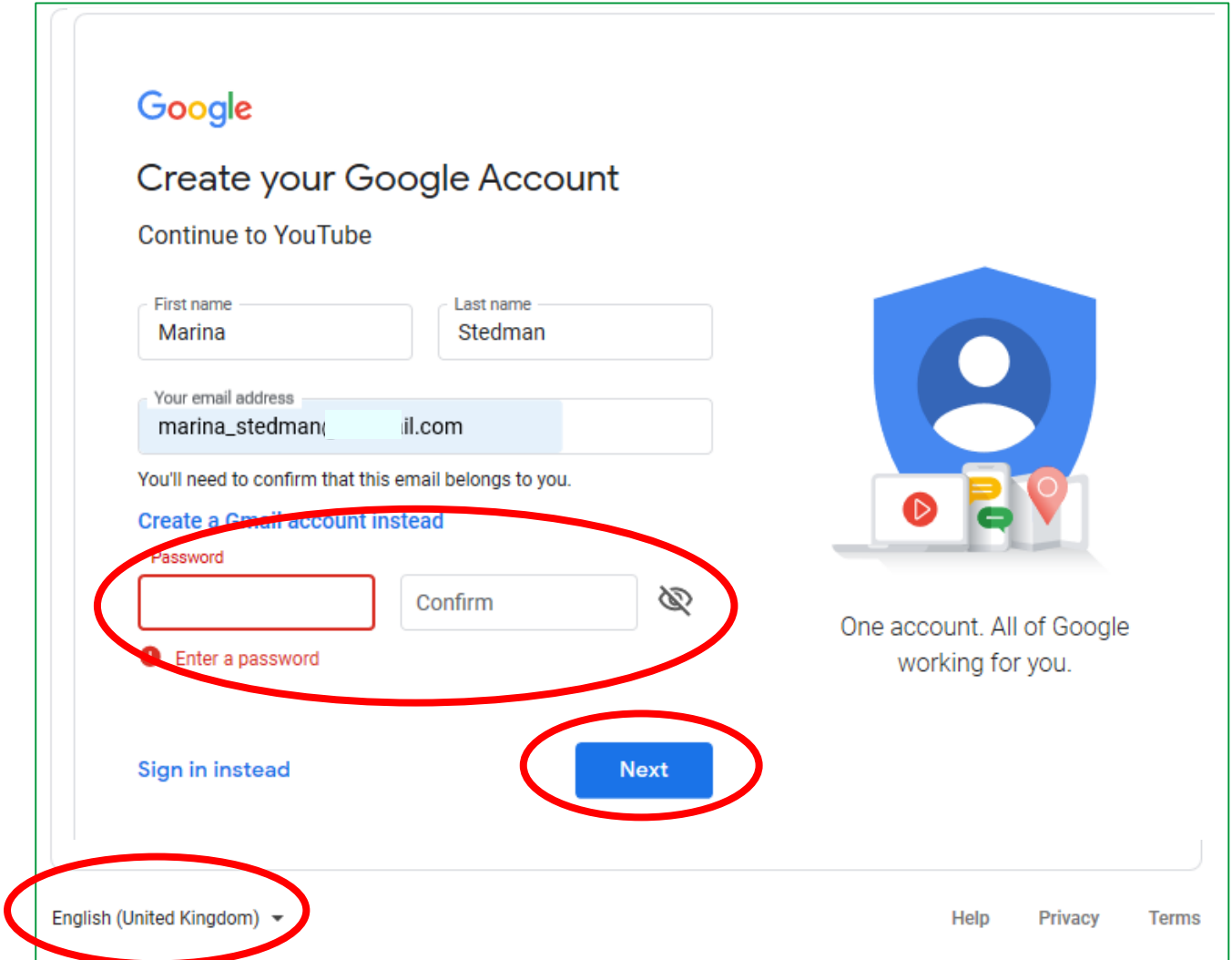
Next

English (United Kingdom) ▼

[Help](#) [Privacy](#) [Terms](#)

# Setting up a Google Account #1

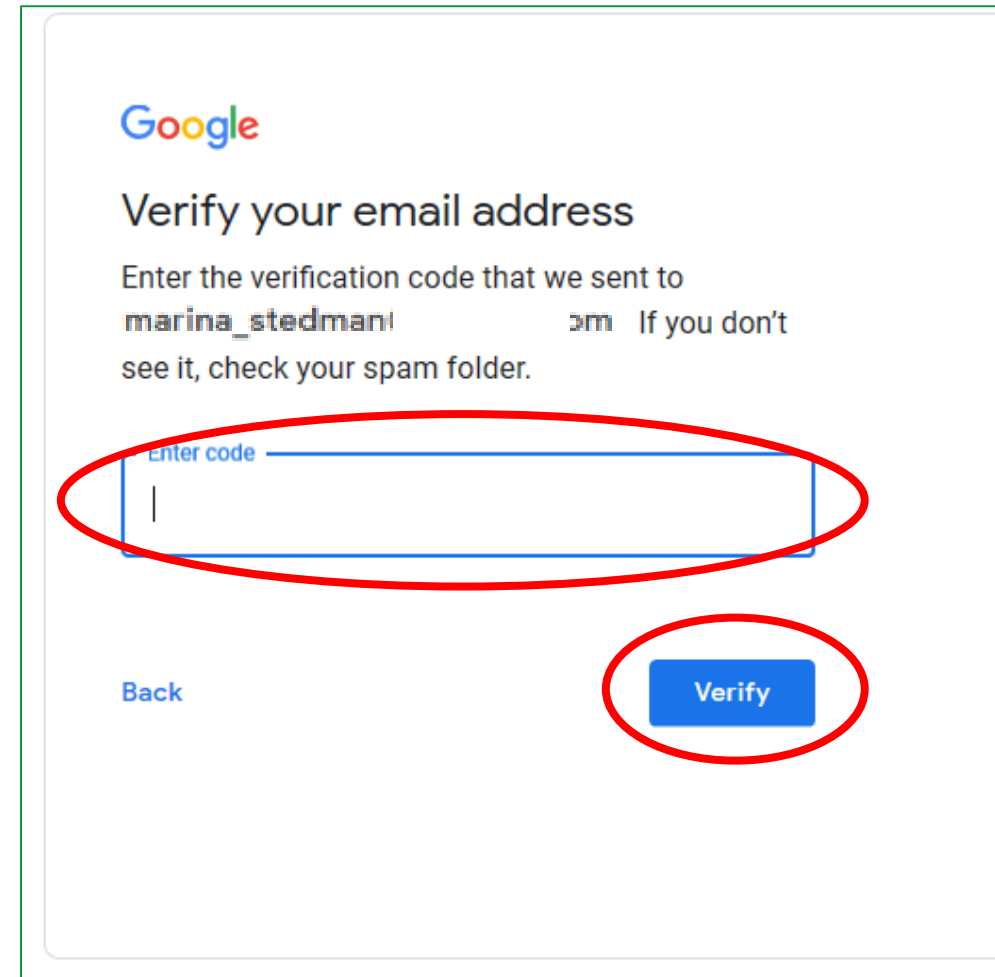
1. You can create a Google Account with an e-mail address that you already have, just enter it into the relevant boxes along with your First and Last Names
2. Make sure your location is 'English (United Kingdom)'
3. Enter and confirm a password. If you click/tap on the eye  symbol you can see what you've typed
4. Click/Tap Next



The screenshot shows the Google Account creation interface. At the top, the Google logo is followed by the text "Create your Google Account" and "Continue to YouTube". Below this are input fields for "First name" (Marina) and "Last name" (Stedman). The "Your email address" field contains "marina\_stedman@il.com". A message states: "You'll need to confirm that this email belongs to you." Below this is a link "Create a Gmail account instead". The "Password" section has two input fields, "Password" and "Confirm", with an eye icon to the right. A red circle highlights these fields, and a red error message "Enter a password" is visible below the first field. At the bottom left is a link "Sign in instead", and at the bottom right is a blue "Next" button, both circled in red. At the very bottom, a dropdown menu shows "English (United Kingdom)" and is also circled in red. On the right side, there is a graphic of a blue shield with a person icon, and text: "One account. All of Google working for you." At the bottom right are links for "Help", "Privacy", and "Terms".

# Setting up a Google Account #2

5. Enter the verification code that you will have been e-mailed by Google
6. Click 'Verify'



The screenshot shows the Google account verification interface. At the top is the Google logo. Below it, the heading "Verify your email address" is displayed. The instructions state: "Enter the verification code that we sent to marina\_stedman@gmail.com. If you don't see it, check your spam folder." A text input field with the placeholder "Enter code" is highlighted with a red oval. Below the input field, there is a "Back" link on the left and a blue "Verify" button on the right, which is also highlighted with a red oval.

# Setting up your Google Account #3

## 7. Add your personal details

NOTE: Your personal details including Date of Birth are required so that Google can verify your age and restrict access to age-sensitive content. Full details will not be visible to anyone except you.

You can find out more about how Google manages personal information here:

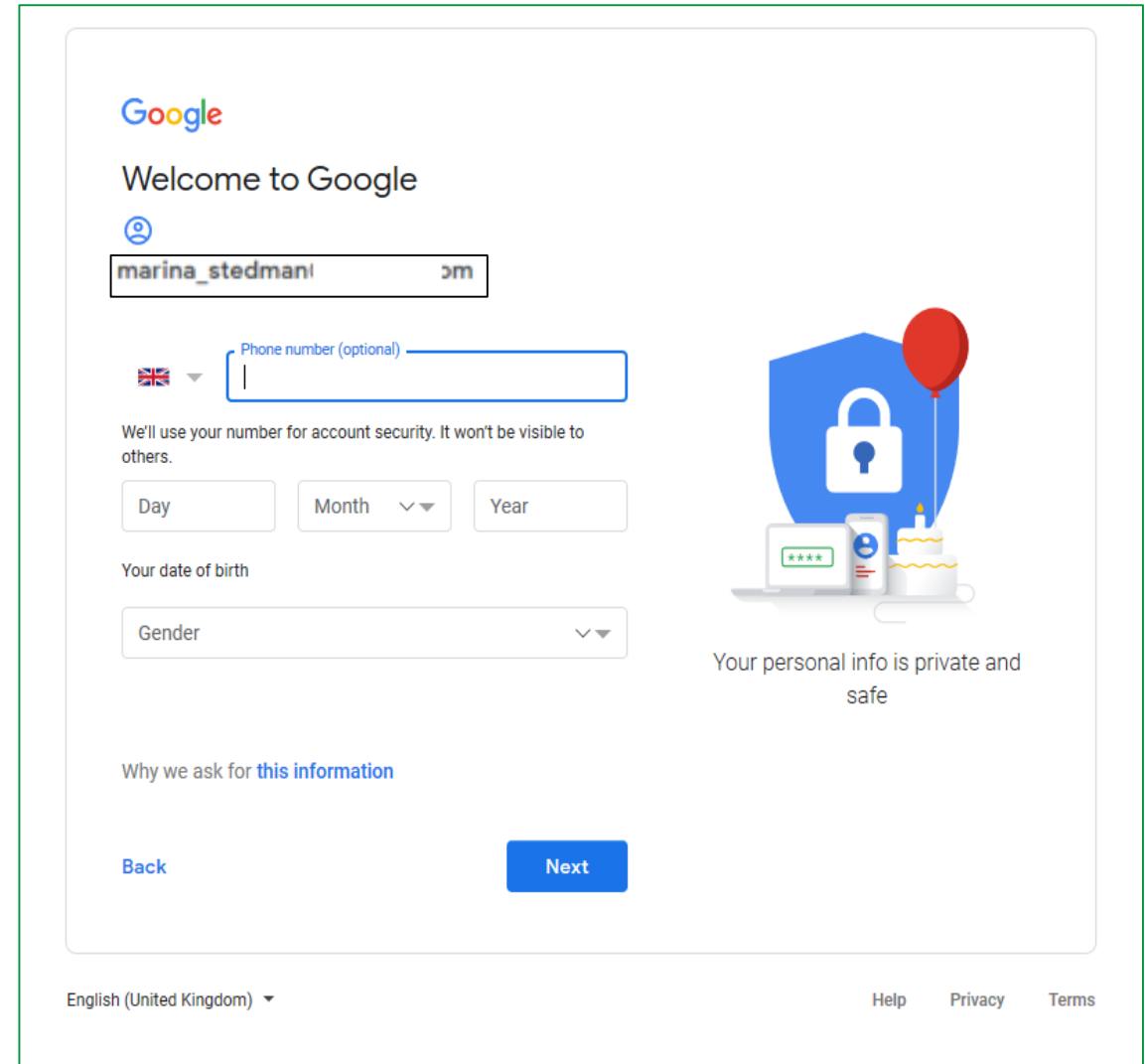
<https://support.google.com/accounts/answer/6304920>

You can access your account information here:

<https://myaccount.google.com>

You can update your personal information and choose what others can see here:

<https://myaccount.google.com/personal-info>



The screenshot shows the Google Account setup interface. At the top, the Google logo is followed by "Welcome to Google". Below this is a profile icon and a text input field containing "marina\_stedman". A country selector shows the UK flag. Next to it is a "Phone number (optional)" input field. Below the phone number, a message states: "We'll use your number for account security. It won't be visible to others." The date of birth section includes "Day", "Month", and "Year" input fields. Below these is a "Your date of birth" label and a "Gender" dropdown menu. To the right of the form is an illustration of a blue shield with a white padlock, a red balloon, a laptop, and a birthday cake. Below the illustration, the text reads: "Your personal info is private and safe". At the bottom of the form area, there is a "Back" link and a blue "Next" button. Below the form area, the language is set to "English (United Kingdom)". At the very bottom, there are links for "Help", "Privacy", and "Terms".


# Setting up your Google Account #4

8. You'll see the **Verifying your 'phone number'** option to enable Google to verify the number you entered
9. Click/Tap the **Send** button. You can click/tap **Not Now** but it's useful to verify the number if you want to use the text message service to reset your password in the future

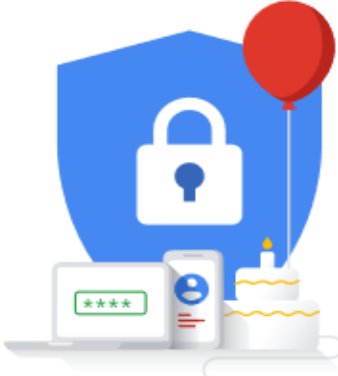
Google

## Verifying your phone number

To make sure that this number is yours, Google will send you a text message with a 6-digit verification code. *Standard rates apply*



[Back](#) [Not now](#) [Send](#)

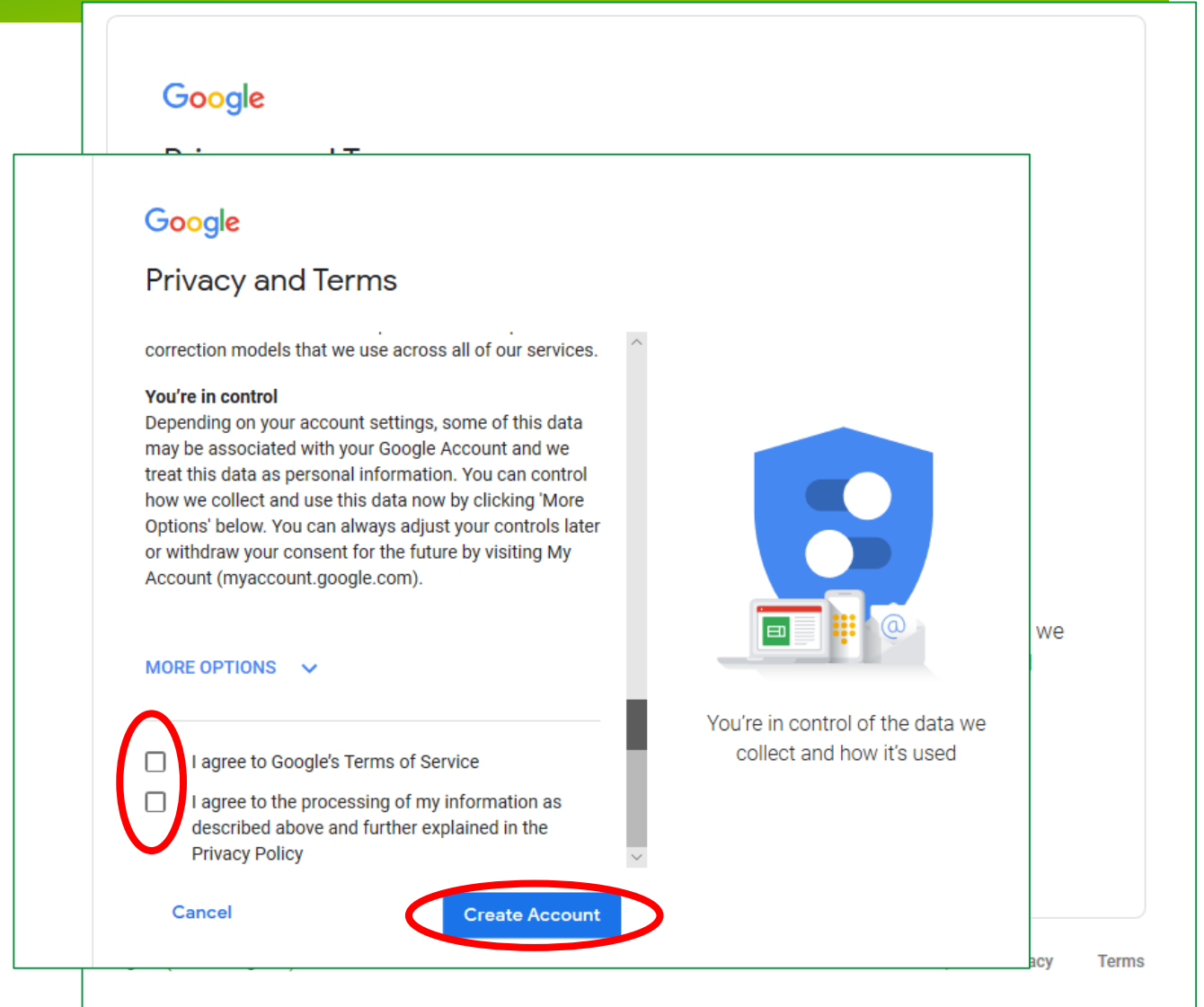


Your personal info is private and safe

English (United Kingdom) ▾ [Help](#) [Privacy](#) [Terms](#)

# Setting up your Google Account #5

10. You must scroll all the way down to the bottom of the **Privacy and Terms** screen (using the Blue Arrow) to demonstrate that you have seen and accepted the Terms of Service
11. Click on the boxes next to:
  - I agree to Google's Terms of Service and
  - I agree to the processing of my information as described above and further explained in the Privacy Policy
12. Click/Tap on the **Create Account** button
13. Click/Tap on the **Confirm** button



The screenshot shows the Google 'Privacy and Terms' screen. At the top is the Google logo. Below it, the text 'Privacy and Terms' is displayed. A paragraph of text is visible, followed by a section titled 'You're in control' which explains data handling. To the right of this text is an illustration of a blue shield with two white circles and a laptop. Below the text, there is a 'MORE OPTIONS' link with a downward arrow. At the bottom, there are two checkboxes, each with a red circle around it. The first checkbox is labeled 'I agree to Google's Terms of Service' and the second is 'I agree to the processing of my information as described above and further explained in the Privacy Policy'. Below these checkboxes are two buttons: 'Cancel' and 'Create Account'. The 'Create Account' button is highlighted with a red oval. A vertical scrollbar is visible on the right side of the page.

Google

Privacy and Terms

correction models that we use across all of our services.

**You're in control**  
Depending on your account settings, some of this data may be associated with your Google Account and we treat this data as personal information. You can control how we collect and use this data now by clicking 'More Options' below. You can always adjust your controls later or withdraw your consent for the future by visiting My Account (myaccount.google.com).

MORE OPTIONS ▾

☐ I agree to Google's Terms of Service

☐ I agree to the processing of my information as described above and further explained in the Privacy Policy

Cancel Create Account

You're in control of the data we collect and how it's used



# Setting up your Google Account #5

10. You must scroll all the way down to the bottom of the **Privacy and Terms** screen (using the Blue Arrow) to demonstrate that you have seen and accepted the Terms of Service
11. Click on the boxes next to:
  - I agree to Google's Terms of Service and
  - I agree to the processing of my information as described above and further explained in the Privacy Policy
12. Click/Tap on the **Create Account** button
13. Click/Tap on the **Confirm** button

Just to confirm...

This Google Account is set up to include personalisation features such as **recommendations** and **personalised ads**, which are based on information saved to your account.

You can choose 'More options' to change your personalisation settings and the info saved to your account.

[More options](#)

**Confirm**

[MORE OPTIONS](#) ▾

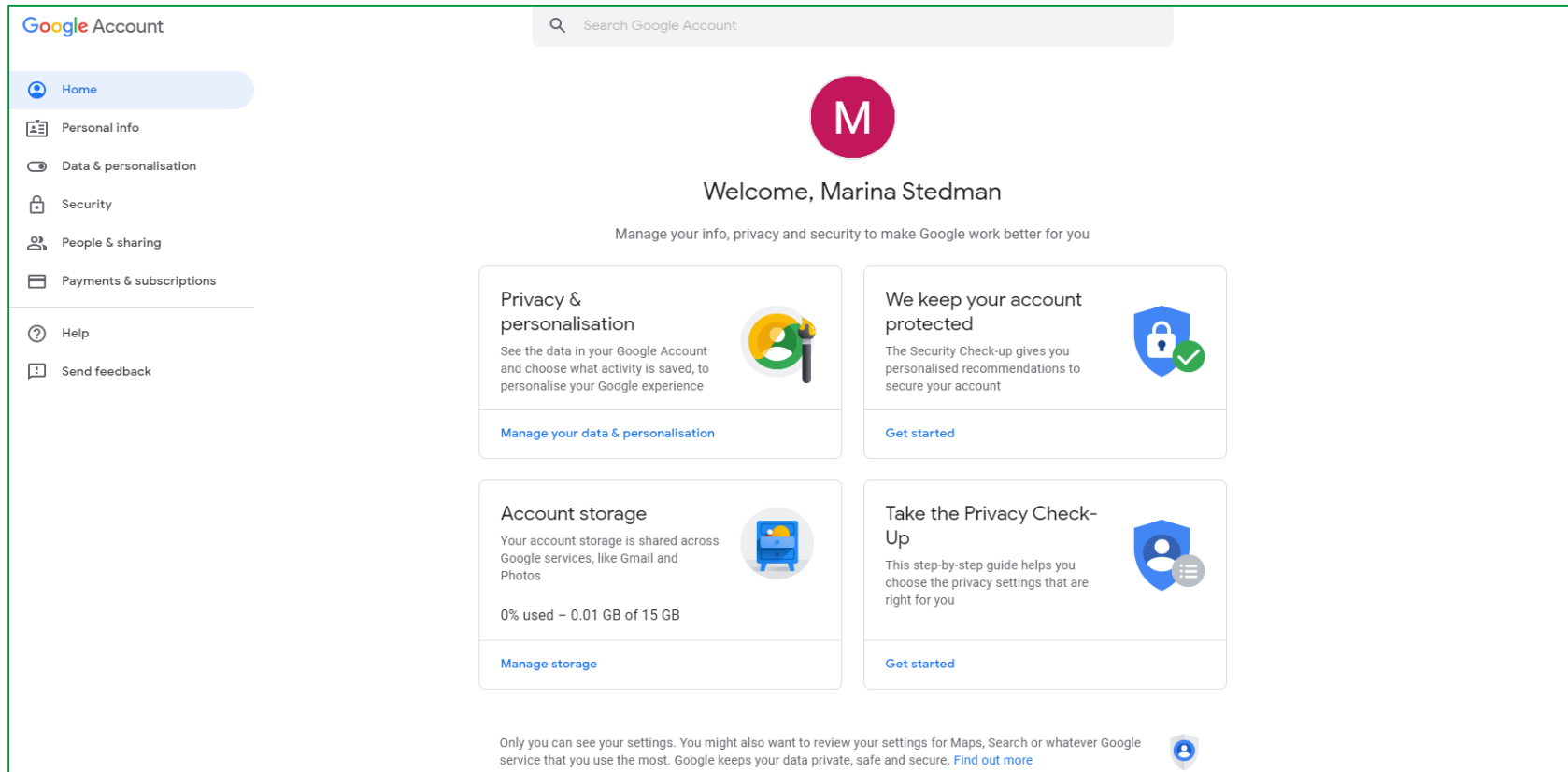
☐ I agree to Google's Terms of Service

☐ I agree to the processing of my information as described above and further explained in the Privacy Policy

[Cancel](#) **Create Account**

You're in control of the data we collect and how it's used

# Your Google Account has now been created and you will see the 'Welcome Page



Go back to the beginning of the video and follow the steps to Subscribe to a YouTube Channel



the good  
exchange

# Thank You

For further information about The Good Exchange please visit:

<https://thegoodexchange.com/>



<https://youtube.com/thegoodexchange>

Subscribe (and click/tap the bell) and you'll be notified when we post a new video



@thegoodexchange



@thegoodexchange