



NEWSLETTER

THE ON-LINE CHARITY MATCHING PLATFORM THAT IS TRANSFORMING CHARITABLE GIVING

Welcome to the 1st edition of The Good Exchange's newsletter containing our latest news, success stories, 'how-to' and training content. This edition also includes important information about the way that platform service fees are charged and collected and some exciting new functionality so please read on.

Important update on how The Good Exchange will manage Fees and Charges Going Forwards:

[Learn More >](#)

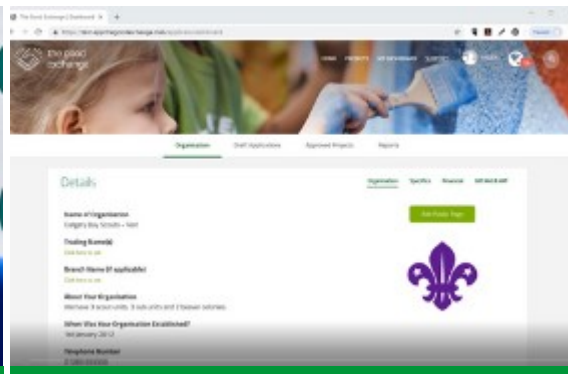
The Good Exchange platform differs from many other platforms in that it actively seeks out and lists funding organisations (Funders) who are then automatically matched to Applicant Organisations' fundraising projects (which have been created via a single, on-line application form). Our goal is to deliver a valued, innovative and transformational not-for-profit platform in the most fair, reasonable and simple way.

Registered users of The Good Exchange platform in May 2019 were sent a survey asking for input on how and who should pay the fees for using The Good



Exchange to receive grants, donations and manage fundraising activities.

We've reviewed all the feedback and have a plan for how platform service fees will evolve. You will be receiving much more detailed information over the next few weeks, but in the meantime you can [find out more here](#).



Watch our [latest case study video](#) to find out how the National Rheumatoid Arthritis Society doubled their charity business partner's fundraising money with match funding via The Good Exchange.

[Watch Video >](#)

If you're a newly registered user on The Good Exchange, you can find and manage all of your organisational and project details on the Applicant Dashboard. [Watch this short video](#) to find out how to navigate your way round the Dashboard.

[Subscribe to our Youtube Channel](#) to keep updated on new 'How-To' content.

[Learn More >](#)



Our next on-line Social Media training webinar on Wednesday 25th September will cover ['Next Steps to using Facebook.'](#) This free on-line

The Good Exchange will be exhibiting at the 2019 UKCF Conference which has the theme of 'Empowering Communities Together.'

Jayne Woodley, CEO, Oxford Community Foundation will be chairing a workshop on '[How digitally enabled is your CF?](#)' on the potential of tools including 360 Giving & The Good Exchange.

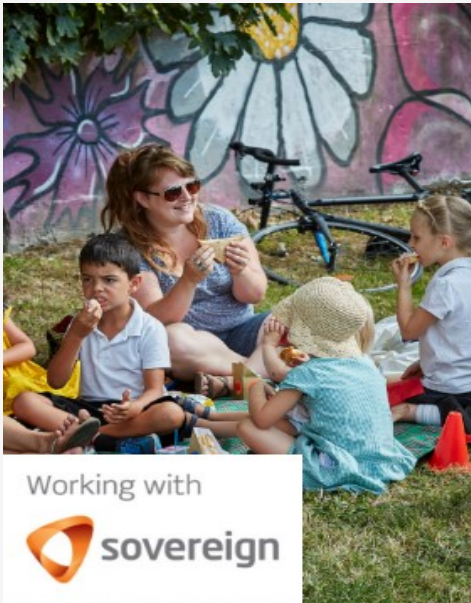
[Learn More >](#)

 9-11 September 2019

seminar is for any charity fundraisers and/or marketing staff who want to know more about using Facebook to support their organisation's charitable/community fundraising.

[Register Here >](#)

 25th September 2019



New Community Grants Available!

[Sovereign](#), one of the largest housing associations in the UK has launched a new £60,000 fund for community investment across the south of England through The Good Exchange. Eligible organisations with live fundraising projects will be automatically matched, so complete your application now to be in with a chance!

[Learn More >](#)

How to use WhatsApp to Drive Donations to your Fundraising Project(s)



Use WhatsApp to Drive Donations!

Did you know that you can 'share' a link to your fundraising project on The Good Exchange directly from your mobile 'phone via WhatsApp?

This quick '[how-to](#)' video shows just how easy it is.

[Watch Video >](#)

Latest Webinar Recording - Next Steps to Using Twitter

This recorded webinar and slides are for charity fundraisers and/or marketing staff who want to progress to the next level in their use of Twitter.

[Watch Video >](#)

In Case You Missed it! HUGE £150,000 of funding available in CHARITY & COMMUNITY grants in the NORTH EAST! Including [County Durham Community Foundation's 2019 Youth Integration Fund](#). All matching live projects are in with a chance so finish your registration now!

[Learn More >](#)

The Good Exchange in the News
[Read Charity Today's article](#) on the power of match funding (money offered as match funding grants is matched on a £1 for £1 basis, doubling the amounts raised on a fundraising project and incentivising people to fundraise and to give more).

[Learn More >](#)

How Does The Good Exchange Help Close the Funding Gap?



We'd love to hear what you think of our newsletter, please send your feedback and ideas to: info@thegoodexchange.com

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