

PRESS RELEASE

Sovereign launches £60,000 fund in partnership with The Good Exchange

Not-for-profit online matching platform [The Good Exchange](#) has partnered with Sovereign, one of the largest housing associations in the UK, to launch a new £60,000 fund for community investment across the south of England.

Communities and charities in Hampshire, Berkshire, Oxfordshire, Dorset, Devon, Gloucestershire, Wiltshire and the Isle of Wight - located within a 3 mile radius of the areas where Sovereign has homes - are encouraged to apply for grants from the organisation's 'Community Assets Fund' via The Good Exchange platform.

Grants will be awarded to support a wide variety of projects, from community events to upgrading community centres.

Additionally, because The Good Exchange platform automatically matches those seeking funding with charitable trusts, corporate givers, fundraisers and public who want to give to those causes, those applying for money from Sovereign may also be paired with other charitable givers, increasing their chances of gaining even more for their projects or charities.

Heather Bowman, Sovereign's Chief Operating Officer, said: "We're working with The Good Exchange across our geography, so that we can support small community organisations to develop, sustain and become 'anchors', meeting their community's aspirations.

"We've committed to increasing our funding for communities to £3m a year, because we know that when the drive and passion of a community is harnessed, nothing can stop people from achieving their goals."

Ed Gairdner, COO of The Good Exchange, added: "We're delighted to welcome Sovereign to our growing list of funding organisations and will be working with them to encourage more good causes in their target regions to apply for funding and to facilitate strategic collaboration with the goal of adding significant value to the Association in their support of multiple communities.

"We've also seen time and again the power of match funding in maximising the ultimate impact of charitable grants, which in this case should provide a real boost to the new Community Assets Fund as it launches next month."

Sovereign's communities are going places in partnership with The Good Exchange.

To start an application for a charitable grant through the platform visit:

<https://app.thegoodexchange.com/funders/10874/sovereign-housing-association> and follow the Fund's success via #goingplaces.

About Sovereign

Sovereign is one of the country's largest housing associations, providing more than 58,000 quality and affordable places for 134,500 people to call home across the south of England. It

provides quality, affordable homes, with leading landlord services, within strong sustainable communities, for people priced out of the housing market.

As part of its new five-year strategy, Sovereign is trebling its investment in communities, stepping up its development programme to build 1,900 homes a year, with a greater emphasis on major land-led schemes, and investing in delivering excellent services for our residents and customers.

About The Good Exchange

The Good Exchange is a transformational not-for-profit, charity-owned cloud platform specifically designed to match those organisations and individuals who have money to give to good causes with those who need it most; on a local, regional and national basis. As the only platform to bring together grant-making, donations, charitable projects and fundraising in one place, the automated matching system with its simple single on-line application form will revolutionise charitable giving, making it more accessible, transparent and collaborative. For the first time, those seeking to raise money for local good causes will be able to access **all sources of funding** including charitable trusts, corporate givers, fundraisers and public through a single process.

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