the good exchange

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Closing the charitable funding gap

The Good Exchange is a Not-for-Profit, Charity-Funded, On-Line Grant Matching Platform that automatically brings together and matches organisations or individuals with money to give, with the causes that need it most. We work at a local, regional or national level with grant givers such as trusts, foundations, businesses, local authorities and high net worth individuals and also with members of the public who donate and fundraise for charitable projects.

After completing one simple online application form, charitable organisations' appeals are automatically matched to relevant grant makers with funding to give. Grant-makers and donors can see all the relevant causes seeking funding, not just those they already know. Match-funding grants incentivise people to fundraise, give money faster and give more.

free for Grant Givers

- Manage & allocate grant funds
- No fees or charges
- Drive proactive grant giving
- Streamline grant application, selection & management processes
  See which other funders are supporting each charitable cause
- Collaborate with grant-makers to close funding gaps
- Offer match funding on a £1 for £1 basis, doubling the amounts raised & incentivising new grants, fundraising & donations
- See which appeals are proactively raising additional funds through donations & fundraising activities

for Donors

- Quickly & easily find local projects that need money
- Give to match-funded projects & double the value of your donation
- Access detailed project & fundraising information at any time
- Become part of a fundraising community to support local issues
- Gift Aid added automatically to your personal donations

for Charitable Organisations

- One application in one place
- Access to multiple grant-givers
- Minimise admin time
- Automatic grant-giver notification
- Receive match funding to incentivise Fundraisers & Donors
- Link with social media for added impact

Our vision is to use technology to transform the charitable sector in evolutionary stages – from today's disconnected and functional approach to a completely revolutionised, joined-up society.

Registered with FUNDRAISING REGULATOR