

PRESS RELEASE

THE GOOD EXCHANGE NAMED DIGITAL PARTNER FOR NATIONAL COUNCIL FOR VOLUNTARY ORGANISATIONS' ANNUAL CONFERENCE

Newbury, Date – Not-for-profit cloud platform, [The Good Exchange](#), has announced today that it has been named the 2018 digital partner for the National Council for Voluntary Organisations' (NCVO) Annual Conference, which is being held on Monday 16th April at The Brewery in London.

The NCVO champions the voluntary sector and volunteering, believing that they are essential for a better society. NCVO's vision is of a society where citizens can make a difference to the causes that they believe in. The conference aims to explore change and flexibility in the charitable sector. The Good Exchange was selected as a transformative online platform for charitable projects seeking funding and charitable giving.

"Helping our members to be creative through the use of new ideas and approaches is one of our core values and we feel that digitalisation is one of the core elements that will drive transformation in the charitable sector," said Richard Williams, Director of Enterprise & Development at the NCVO. "We are therefore delighted to be working with The Good Exchange as our digital partner at the conference to help to highlight to our members how technology can address some of the many changes and challenges they are facing. Using technology to facilitate more strategic collaboration, transparency and information exchange between those that have money to give and those that need it and to streamline the often complex and time-consuming funding application processes to proactively close the charitable funding gap would make a huge difference."

The all-day conference will host workshops and keynote speakers will discuss how innovation can enable diversity, which will in turn strengthen non-profit organisations and help them to make a bigger difference to UK society. As the event's official digital partner, The Good Exchange will be demonstrating its innovative on-line, digital matching platform and also running a prize draw with the winner receiving a fee free fundraising project.

Ed Gairdner, COO of The Good Exchange, explains why the organisation is a well-suited partner to the event: "We're thrilled to be a digital partner at the NCVO annual conference and look forward to discussing how businesses, charities, trusts, fundraisers and donors need to work together to ensure the most effective and efficient use of available funds and resources. The Good Exchange's social software can drive change in the charitable sector in the same way that organisations such as Spotify® and GoCompare™ have transformed the music and insurance industries, bringing about a better and more inclusive society for everyone and this is a conversation we're looking forward to furthering at the event."

Further information about NCVO annual conference 2018 can be found here:

<https://www.ncvo.org.uk/training-and-events/ncvo-annual-conference>

About The Good Exchange

The Good Exchange is a transformational not-for-profit cloud platform specifically designed to match those organisations and individuals who have money to give to good causes with those who need it most; on a local, regional and national basis. As the only platform to bring together grant-making, donations, charitable projects and fundraising in one place, the automated matching system with its simple single on-line application form will revolutionise charitable giving, making it more accessible, transparent and collaborative. For the first time, those seeking to raise money for

local good causes will be able to access **all sources of funding** including charitable trusts, corporate givers, fundraisers and public through a single process.

www.thegoodexchange.com

About the NCVO

NCVO represents charities and volunteering, with 13,000 members from the biggest household-name charities to the smallest community groups.

<https://www.ncvo.org.uk/>

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