



Entries open for 2018 [Roc](#) Newbury 10k supported by [The Good Exchange](#)

Roc and The Good Exchange nominate PALS West Berkshire as official race charity

Newbury, 19 December, 2017: Race entries for the 2018 Roc Newbury 10k supported by The Good Exchange are now open along with an announcement of the nominated charity, PALS West Berkshire

With the date now firmly on the calendar for next year, now is the chance for people to work off those Christmas dinners and plan their running schedules and new year goals.

This is the first year that the Newbury 10k will be sponsored by Newbury based IT services provider Roc Technologies in association with not-for-profit, on-line charity matching platform The Good Exchange.

Earlier this year Roc and The Good Exchange took over sponsorship from Bayer who had been associated with the race for the previous 10 years. The new sponsors along with race organisers, Newbury Athletic Club, will be encouraging as many runners as possible to sign up and take part in the 2018 race, which will take place on Sunday, May 27.

With the opening of entries also comes the announcement that PALS West Berkshire has been chosen as the nominated charity for the race.

PALS (Partners for Active Leisure Scheme) is a local charity that supports children and young people with physical disabilities, offering them a wide range of social and

leisure activities after school and at weekends in term time, and throughout the week during the school holidays

In 2017 the Bayer Newbury 10k raised £13,375 from entries. In 2018 the proceeds from entries to both the 10k and the supporting junior races, will be divided equally between [PALs West Berkshire](#) and [Newbury AC](#).

If they wish, race entrants and their supporters who decide to run for a charity, can donate to, and raise funds for PALS West Berkshire's fundraising project directly through [The Good Exchange](#) platform where the first £5,000 raised will be match funded by the Greenham Trust to double the amount raised.

Alternatively, runners who want to raise money for a different charity or good cause, can choose any of the projects already on [The Good Exchange](#) matching platform or add their own projects and fundraise for those.

Roc Technologies Chief Executive, Matt Franklin, said: "It's very exciting to see plans for the 2018 race take shape. I've decided to lace up my own trainers and enter the race, along with a team from Roc. We've already arranged some training sessions and hopefully will accomplish our own individual goals, as well as raise funds for the West Berkshire PALs and Newbury AC.

"As a local business, we want to encourage as many other companies within the Newbury community to get involved and sign up to participate on May 27 next year!"

Ed Gairdner, The Good Exchange Chief Operating Officer said: "We're delighted to be working with Roc and Newbury AC to support the 10K race and help West Berkshire PALs and Newbury AC to raise funds through our on-line matching platform. In addition, race entrants who wish to raise money for other charities can pick from over 300 charitable projects and community groups currently seeking funding through The Good Exchange and potentially see their contributions doubled through match funding"

Race director, Becky Elsmere, added: “We’re pleased to be opening the race entries at Christmas, as we know people like to plan their running goals over the holiday period and look for races they can enter to get their training off to a flying start. What better than a goal to complete the Newbury 10K race?”

PALs manager, Helen Randall, said: “As a local charity that provides a wide range of social and leisure activities for children and young people who have physical disabilities, we depend heavily on fundraising and donations to help keep us going.

“We’re really looking forward to being part of the Roc 10K supported by The Good Exchange and would love as many runners as possible to donate to and fundraise for PALs West Berkshire through The Good Exchange where the first £5,000 will be match-funded by The Greenham Trust.”

People wishing to enter the race can do so by going to the Newbury Athletic Club website <http://www.newburyac.org.uk/road-running/newbury10k> where there will be links to the official race entry form.

- Ends -

About Roc Technologies: Roc is an award-winning provider of transformation solutions and managed services. Roc enables large organisations to successfully transform through its unique Process, Projects and Technology capabilities. From process discovery and optimisation to the provision of Cloud services, Networks, Cyber Security, and Unified Communications Roc helps customers to deliver on their digital transformation objectives.

Roc has been praised for its vision and culture, and has a strong track record of growth. It was winner of the Bayer 2014 Business of the Year award at the West Berkshire Business Awards. www.roctechnologies.com

About The Good Exchange: The Good Exchange is a transformational not-for-profit cloud platform specifically designed to match those organisations and individuals who have money to give to good causes with those who need it most; on a local, regional and national basis. As the only platform to bring together grant-making, donations, charitable projects and fundraising in one place, the automated matching system with its simple single on-line application form will revolutionise charitable giving, making it more accessible, transparent and collaborative. For the first time, those seeking to raise money for local good causes will be able to access all sources of funding including charitable trusts, corporate givers, fundraisers and public through a single process. www.thegoodexchange.com

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