

PRESS RELEASE

THE GOOD EXCHANGE HELPS ARK CANCER CENTRE CHARITY RAISE £1.8M TO BUILD STATE- OF- THE-ART FACILITY IN BASINGSTOKE

Greenham Trust pledges £500,000 of match-funding; the new centre will improve access to traditional and supportive cancer care in the local area

Newbury, Date – Not-for-profit, [The Good Exchange](#), has provided key support to Ark Cancer Centre Charity's mission to raise £5million to help build a state-of-the-art cancer treatment centre.

Largely being funded by Hampshire Hospitals NHS Foundation Trust (HHFT), the new centre will improve and enhance the cancer patient's journey, providing chemotherapy, radiotherapy, complementary treatments and supportive services in a calm and uplifting environment.

The majority of HHFT cancer patients currently have to travel to Southampton or Guildford to receive radiotherapy, but the new centre – which will probably be built on the existing Basingstoke hospital site – will bring this treatment closer to home for more people. By providing radiotherapy and other services under one roof, the centre will be a beacon facility.

The offer of £500,000 of match-funding from Greenham Trust, through The Good Exchange, has been a significant factor in Ark's fundraising campaign to date as many fundraisers and donors have raised or given money, knowing Greenham will double the contribution.

Just before Christmas, Ark hit the £500,000 match-funding target – and now Chris Boulton, Chief Executive Officer of Greenham Trust and Ed Gairdner, Chief Operating Officer of The Good Exchange, have handed over the match funding cheque to Ark Cancer Centre Charity trustee Merv Rees.

Leading liver cancer consultant surgeon Merv said: "We are grateful for every donation that the charity receives, but the fact that people have been able to double the value of whatever they raise or donate has been a great incentive for people to use The Good Exchange.

"There is no doubt that The Good Exchange has done a power of good to Ark Cancer Centre Charity's campaign to raise the £5m of funding that will be crucial to delivering the cancer treatment centre that local cancer patients and their families need and deserve.

"This generous match-funding support from Greenham Trust has really been one of the most significant things to have happened in the course of our fundraising for the new centre. We would be nowhere near our current total of £1.8million without it. We're extremely grateful for the support from Greenham Trust and The Good Exchange."

Merv added: "While this is a significant milestone, the project still has a long way to go and we're always looking for new funders and fundraisers to help us reach that £5m target as soon as possible."

Ark Cancer Centre Charity is continuing to encourage fundraisers and donors to give money through The Good Exchange, and the charity is currently looking for new funders to follow in Greenham Trust's footsteps by providing future match-funding support.

Ed Gairdner, chief operating officer of [The Good Exchange](#), said: "By using the match-funding capability offered through The Good Exchange online platform, Ark Cancer Centre Charity and

Greenham Trust have been able to optimise the way that money is being raised for this huge scheme.

“Ark Cancer Centre Charity has clearly demonstrated the effectiveness and positive impact that match-funding has on charitable giving, and we encourage anyone considering supporting the project going forward to take this approach.”

Chris Boulton, chief executive officer of Greenham Trust, said “We’re thrilled that this milestone has been reached and that we are now able to hand over £500,000 to Ark Cancer Centre Charity, helping it to move closer to the goal of opening a local cancer treatment centre.

“We know that there is still a long way to go and we look forward to seeing more funders and fundraisers come on board.”

Further information about Ark Cancer Centre Charity and the fundraising project can be found here: <http://www.arkcancercharity.org.uk/> & <https://thegoodexchange.com/project/11011/ark-cancer-centre-charity/to-build-a-state-of-the-art-cancer-treatment-centre>

About The Good Exchange

The Good Exchange is a transformational not-for-profit cloud platform specifically designed to match those organisations and individuals who have money to give to good causes with those who need it most; on a local, regional and national basis. As the only platform to bring together grant-making, donations, charitable projects and fundraising in one place, the automated matching system with its simple single on-line application form will revolutionise charitable giving, making it more accessible, transparent and collaborative. For the first time, those seeking to raise money for local good causes will be able to access **all sources of funding** including charitable trusts, corporate givers, fundraisers and public through a single process.

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